



the 2018

CATHEDRAL ANTIQUES *Show*

Art • Antiques • Floral & Interior Design





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Show

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Beverly Gwynn and Dabney Hollis
2018 Show Co-Chairs

Nancy and Randy Rizor
2018 Honorary Chairs

Patricia McLean, ASID Allied
2018 Honorary Design Chair

A.G. Rhodes Health and Rehab
2018 Beneficiary

Dear Friends,

We invite you to join us as sponsors of the 2018 Cathedral Antiques Show, a philanthropic show in its 47th year supporting Atlanta's finest non-profit charities. Each of the Show's events provide a unique opportunity to reach an audience of highly sophisticated Atlanta consumers.

We are pleased to announce that The Antiques Council, a professional nonprofit association of antiques dealers that manages leading antiques shows, including Nantucket and Historic Charleston, will be partnering with us again to bring outstanding dealers to our Show. In addition, we will present all-star speakers in the fields of Design and Architecture with book signings and a tour of homes in our beautiful community. Our fabulous Flower Festival will include outstanding floral designs from area garden clubs and flower guilds and an internationally known speaker. Back by popular demand, we will also present a floral design competition and garden pop-up shops.

The entire net proceeds go to a great cause: our 2018 beneficiary is A.G. Rhodes Health & Rehab, a nonprofit skilled nursing home serving a largely Medicaid population of patients, many of whom need dementia care services. We will be helping to refurbish an aging wing of the facility to create an area for more person-centered dementia support. With the addition of a wheelchair-friendly nurse station, upgraded restrooms in each patient room, and a warmer, more home-like environment, we are excited to be assisting this fantastic Atlanta institution in bringing dementia care in a non-profit setting to new heights.

Corporate sponsorships are a win-win proposition: for the sponsor, the Show and the community. To join us for the 2018 Show, please complete the enclosed sponsorship agreement and return it to either address below.

Yours sincerely,

Beverly Gwynn and Dabney Hollis
2018 Show Co-chairs

Holly Sims
Corporate Sponsorships Chair

OUR AUDIENCE

The Cathedral Antiques Show offers businesses and corporations the ideal opportunity to reach some of Atlanta's most sophisticated consumers while demonstrating civic engagement and corporate responsibility. The Show is a fixture on Atlanta's charity social scene and draws its loyal core audience from the city's most affluent ZIP codes.



The Show also reaches a broad consumer base through coverage in the *Atlanta Journal-Constitution*, *flower* magazine, *Northside Neighbor*, *Atlanta Homes & Lifestyles*, social media, and cathedralantiques.org.

2018 EVENTS AND SPONSORSHIP OPPORTUNITIES

PATRON PARTY

WEDNESDAY, JANUARY 24

Sponsors and patrons will delight in a first look at the 2018 Show while enjoying fabulous food and wine at this gala opening night event.

ANTIQUES SHOW AND FLOWER FESTIVAL

THURSDAY, JANUARY 25 – SATURDAY, JANUARY 27

The 47th annual Cathedral Antiques Show features 25-30 select dealers from around the country offering a wide variety of exquisite furniture, jewelry, rugs, linens, art, silver and more. The Flower Festival showcases the best in floral design from both local and international floral designers within the beautiful Cathedral of St. Philip.

LECTURE SERIES

THURSDAY, JANUARY 25 – SATURDAY, JANUARY 27

Enjoy engaging presentations, panel discussions and book signings as leading interior designers, floral designers and architects share their vision related to our theme: *Integrating Antiques into Modern Design*.

DESIGNERS' PREVIEW BREAKFAST

THURSDAY, JANUARY 25

Design professionals are invited to attend a design lecture and breakfast before shopping the Show prior to doors opening to the public.

YOUNG COLLECTORS' FRIDAY NIGHT PARTY

FRIDAY, JANUARY 26

This Friday evening soiree is designed to give our Young Collectors a chance to tour the Show while enjoying a fun evening with friends.

TOUR OF HOMES

SUNDAY, JANUARY 28

This tour of homes in the Buckhead area of Atlanta provides a rare glimpse of the work of some of Atlanta's finest designers, architects and craftsmen.

SPONSOR AND PATRON LEVELS

PRESENTING \$25,000

- ◆ Full-color full-page ad in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo on Show advertisements
- ◆ Acknowledgement on Cathedral Antiques Show social media
- ◆ Top-tier corporate logo placement on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Top-tier corporate logo placement on sponsor-recognition signage at the Show and Preview Party
- ◆ 12+ tickets to Preview Party and Run of Show
- ◆ 12+ tickets to Tour of Homes
- ◆ 12+ speaker tickets

MEDALLION \$15,000

- ◆ Full-color half-page ad in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo on Show advertisements
- ◆ Acknowledgement on Cathedral Antiques Show social media
- ◆ Corporate logo on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Corporate logo on sponsor-recognition signage at the Show and Preview Party
- ◆ 10 tickets to Preview Party and Run of Show
- ◆ 10 tickets to Tour of Homes
- ◆ 10 speaker tickets

SPONSOR AND PATRON LEVELS

PREMIER \$10,000

- ◆ Full-color quarter-page ad in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Acknowledgement on Cathedral Antiques Show social media
- ◆ Corporate logo on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Corporate logo on sponsor-recognition signage at the Show and Preview Party
- ◆ 8 tickets to Preview Party and Run of Show
- ◆ 8 tickets to Tour of Homes
- ◆ 8 speaker tickets

PLATINUM \$7,500

- ◆ Corporate logo on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Acknowledgement on Cathedral Antiques Show social media
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Corporate logo on sponsor-recognition signage at the Show and Preview Party
- ◆ 8 tickets to Preview Party and Run of Show
- ◆ 8 tickets to Tour of Homes
- ◆ 8 speaker tickets

SPONSOR AND PATRON LEVELS

DIAMOND \$5,000

- ◆ Corporate logo on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Corporate logo on sponsor-recognition signage at the Show and Preview Party
- ◆ 6 tickets to Preview Party and Run of Show
- ◆ 6 tickets to Tour of Homes
- ◆ 6 speaker tickets

GOLD \$2,500

- ◆ Corporate logo on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Corporate logo and link to company website on the Show's website
- ◆ Corporate logo on sponsor-recognition signage at the Show and Preview Party
- ◆ 4 tickets to Preview Party and Run of Show
- ◆ 4 tickets to Tour of Homes
- ◆ 4 speaker tickets

SILVER \$1,000

- ◆ Company name listed on sponsor pages in *Atlanta Homes & Lifestyles* magazine and Show program
- ◆ Company name listed on the Show's website
- ◆ Company name listed on sponsor-recognition signage at the Show and Preview Party
- ◆ 2 tickets to Preview Party and Run of Show
- ◆ 2 tickets to Tour of Homes

2018 BENEFICIARY: A.G. RHODES HEALTH & REHAB

A.G. RHODES

HEALTH & REHAB

Our 2018 beneficiary is A.G. Rhodes Health & Rehab, a nonprofit organization providing **short-term** and **long-term care at three nursing homes** in metro Atlanta.



As one of Atlanta's oldest nonprofits, A.G. Rhodes has set the standard for serving an aging community since 1904. A.G. Rhodes uses research, technology and innovative approaches to improve the care and quality of life for more than 1,100 elders each year, many of whom are living with dementia and who lack the resources to pay for their medical and living expenses. The goal is to enable each elder to enjoy a meaningful and active life, and to achieve a renewed sense of purpose despite diagnosis or socioeconomic status.

As the Atlanta region, and the nation as a whole, experiences a rapid increase in the aging population, A.G. Rhodes continuously looks for ways to provide person-centered care in a homelike environment where elders are connected to and supported by their families and communities.

WWW.AGRHODES.ORG



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DATE _____

CONTACT PERSON _____

SPONSOR COMPANY'S NAME AS IT SHOULD APPEAR IN THE PROGRAM _____

MAILING ADDRESS _____

CITY, STATE ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

The company listed above agrees to participate as a sponsor of the 2018 Show to benefit A.G. Rhodes Health & Rehab at the following level:

- _____ PRESENTING: \$25,000
- _____ MEDALLION: \$15,000
- _____ PREMIER: \$10,000
- _____ PLATINUM: \$7,500
- _____ DIAMOND: \$5,000
- _____ GOLD: \$2,500
- _____ SILVER: \$1,000



OUR DONATION IS: _____ MONETARY _____ IN-KIND

We want you to look good: please email a high-resolution logo (at least 300 dpi; preferably in PNG format) to ashow@stphilipscathedral.org. Logos under 300 dpi cannot be enlarged and are not printable.

The Cathedral Antiques Show agrees to provide all benefits as listed on the attached brochure in return for such sponsorship. This corporate sponsorship agreement and the company logo file must be received by October 20, 2017, for inclusion in the Show program. Fifty percent (50%) is due upon signing, and the balance is due on or before January 15, 2018.

Please make checks payable to:
 THE CATHEDRAL ANTIQUES SHOW
 2744 PEACHTREE ROAD, NW
 ATLANTA, GEORGIA 30305

If you have questions regarding sponsorship, please contact Holly Sims, Corporate Sponsorships Chair, at 678.777.3699 or ashow@stphilipscathedral.org.

ACCEPTED BY _____

DATE _____

CATHEDRAL ANTIQUES SHOW CONTACT _____

NOTES _____
