

## JOHN ZEISEL, Ph.D., Hon. D.Sc.

Dr. John Zeisel is an internationally known expert on dementia care and treatment innovations.



Dr. Zeisel is the President of the *I'm Still Here Foundation*, and the co-founder and CEO of *Hearthstone Alzheimer Care*, which manages unique cognitive support in assisted living residences for people living with dementia in Massachusetts.

Author of "*I'm Still Here: A New Philosophy of Alzheimer's Care*," Dr. Zeisel has published numerous articles about treatment alternatives that do not rely on conventional pharmaceutical therapy to be effective. His research and practice spanning three decades have resulted in award-winning design and planning guidebooks, successful developments, award-winning prototype facilities, as well as books and articles currently used internationally by developers, designers and service providers.

Dr. Zeisel earned a Ph.D. at Columbia University, a Loeb Fellowship at the Harvard Graduate School of Design, and an Honorary Doctorate from Salford University in the UK. Dr. Zeisel's message of HOPE – You Can Make a Difference – is spread through his keynote addresses throughout the US and frequent international presentations in France, Australia, Japan, China and the UK.