A.G. RHODES | Health & Rehab



***Quality** Care, **Quality** of Life*

ANNUAL REPORT 2013-2014

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A Message From the Chairman of the Board of Trustees and the Chief Executive Officer

Dear Friends,

The Atlanta region, and the nation as a whole, is experiencing growth like no other in our history—a rapid increase in the aging population. People are living longer than ever thanks to advances in medicine, science and technology, and by 2030, one in five people in Atlanta will be over the age of 60. At A.G. Rhodes Health & Rehab, we are proud to be a high-quality health care provider for this growing population of older adults.

Our dedication to excellence and personalized care has earned us a long-standing, positive reputation. Our commitment to provide the best possible health and rehabilitative care to our valued seniors has been recognized through several notable accomplishments, including:

- We are ranked one of *The Atlanta Journal-Constitution*'s Top 100 Workplaces, and we received a special category award for training.
- All of our homes hold Medicare's highest five-star quality rating.
- We are included in the *U.S. News & World Report*'s Best Nursing Homes 2014.

We are proud of our accomplishments, but we know that we must continuously adjust and adapt in order to meet the needs of the growing number of people who will require our services. As such, we are constantly researching the latest technologies and trends in our industry, and seeking innovative approaches to providing superior care. For example, over the past year we have significantly enhanced the services we offer with the addition of horticultural and music therapy programs within our rehabilitation and therapy department.

Our new programs reflect a commitment to offer the best and most distinctive therapy and programming available, but our commitment extends beyond providing quality health care. We are equally as focused on quality of life, which is why more than 1,200 residents a year choose A.G. Rhodes. We provide an environment where the people who stay with us, whether it be for a short time or longer, continue living rich and fulfilling lives while engaging in the activities that they love. We treat residents, their families and each other as part of our own family, and this personal touch guides us in every aspect of the care that we provide.

As one of Atlanta's oldest nonprofits, A.G. Rhodes has been an essential resource in the community for 110 years. Throughout this annual report you will see examples of the important contributions from our residents and their families, staff, board members, donors, volunteers and the Atlanta community as a whole. Thanks to this entire A.G. Rhodes team, we will continue setting the standard for serving an aging community.

Sincerely,



David L. Perdue,
Board Chairman



Albert K. Blackwelder,
CEO

Celebrating 110 Years of Excellence

The first of A.G. Rhodes' three locations was constructed in 1904 thanks to the generous donation of land and funds from a prominent Atlanta businessman, Amos Giles Rhodes. As one of Atlanta's oldest nonprofits, we have been an important part of the community for more than a century.

Over the last year, we've demonstrated our commitment to excellence by earning Medicare's highest five-star quality rating at each of our facilities. Our homes are also included in the *U.S. News & World Report*'s Best Nursing Homes 2014, and in March, *The Atlanta Journal-Constitution* recognized A.G. Rhodes as a top workplace. The organization ranked six out of 25 large companies recognized, and among 100 total workplaces recognized in Atlanta. A.G. Rhodes also received a special category award for training.



Best of Care

Our Cobb location was recognized as providing 'Best of care' in the community. *The Marietta Daily Journal*'s Progress Edition 2014, an annual publication focusing on local topics including health care, featured A.G. Rhodes of Cobb and reported, "A.G. Rhodes Health & Rehab is one example of the new model of nursing home care."

'Best of care' in Cobb

5-star rating brings top end-of-life services to residents in the county

Marty Hohmann
Special to the MDJ

Every day, families make crucial decisions about where their loved ones will receive end-of-life care and it can be the hardest decision they ever have to make.

Even the mention of "nursing homes" can bring a negative reaction, and that shouldn't be surprising. There have been no shortage of reports documenting nursing homes in disrepair, residents receiving substandard care and a pattern of general neglect.

But, on the opposite end of the spectrum, many nursing homes are achieving the gold standard for care in the industry.

A.G. Rhodes Health and Rehab is one example of the new model of nursing home care. The company has been serving the aging community since 1904 and operates three facilities in the metro Atlanta area, one of which is in Marietta. All three homes have received 5-star quality ratings.

A.G. Rhodes of Cobb on Wylie Road is under the leadership of Angela Daugherty, a veteran of the skilled nursing field since 1998. She became administrator in 2008. The facility was built in 1992 and has 180 employees serving up to 130 residents at any given time. They offer inpatient and outpatient rehabilitation for those who may need assistance due to a temporary or permanent disability, short-term recovery, and long-term residency needs.

A 5-star rating is a significant recognition in the industry. The statewide average is 3.06 and the national average is 3.35 quality star ratings. In December 2008, the Centers for Medicare & Medicaid Services began its 5-Star Rating Program for skilled nursing care centers. The rating system uses information from health care surveys, quality measures, and nursing home staff.

Three facilities in Cobb earned the rating. They are Manorcare Rehabilitation Center on Johnson Ferry Place in Marietta, Presbyterian Village on the East-West Connector in Austell and A.G. Rhodes of Cobb in Marietta.

Daugherty said hers is a very special job in a very special place.

"A.G. Rhodes stands apart from other facilities because the company has always realized the importance of taking care of the staff who take care of our residents," she said. "Resident care comes above all else, and this is not just a philosophy that is presented from the top down. Our staff sacrifice if necessary so that our residents continue to receive the best of care."

She adds, "Unlike other long-term care companies, our staff, regardless of their position, view their job with A.G. Rhodes as a career, not just a place to work. When employees treat each other like family, they are going to treat our residents like family. A.G. Rhodes has never placed a priority on the bottom line; therefore the ultimate goal of providing excellent care is achieved. This mentality of having a commitment to excellence contributes to our 5-star quality rating."



Special to the MDJ

John Abel, music therapist at A.G. Rhodes of Cobb, performs for residents.

She says her employees have an average tenure of 6.3 years, and there are some direct care staff who have worked at A.G. Rhodes for more than 20 years. Those factors and more contribute to making A.G. Rhodes of Cobb a representative of the new model of skilled nursing facility, bucking the stereotypes.

"We try and break that stereotype every day," she says. "From the moment you walk in our building, we make you feel comfortable. We take great pride in keeping the facility meticulously maintained, and we strive to provide an environment, from the lights to the decor to the garden area, that will make people feel at home, whether they're here for a temporary stay or longer."

Residents at the facility can expect as active and social an experience as they desire with an emphasis on including the entire family in events.

"We have events and outings going on all throughout the day because we think it's so important that our residents have a variety of choices of different activities that they can take part in," Daugherty said. "Popcorn socials, religious services, restaurant outings, trivia, music activities, cooking club, gardening and more — there really is something for everyone. When residents come to stay with us, we talk with them and their families about their interests because we want to tailor the activities we offer to what they enjoy doing, and we'll add activities and frequently change up the calendar so that we're offering a good variety."

And while social activities are important, Daugherty recognizes that the decision of where a loved one should receive specialty care is of utmost importance.

"We strive to offer the best and most distinctive therapy and programming available. We have state-of-the-art therapy and rehabilitation services and our therapists are all in-house, which is unique because many nursing homes contract these services out. By employing our in-house therapists, we are able to provide a continuity of care

See Care, 14CC

5-STAR QUALITY

Three nursing homes in Cobb County have earned the coveted 5-star quality rating:

- Manorcare Rehabilitation Center on Johnson Ferry Place in Marietta
- Presbyterian Village on the East-West Connector in Austell
- A.G. Rhodes of Cobb on Wylie Road in Marietta

"From the moment you walk into our building, we make you feel comfortable. We take great pride in keeping the facility meticulously maintained, and we strive to provide an environment, from the lights to the decor to the garden area, that will make people feel at home, whether they're here for a temporary stay or longer."

-Angela Daugherty, Administrator, A.G. Rhodes of Cobb



Five Stars

Inspection teams from the Georgia Department of Community Health (DCH) conducted surveys of the A.G. Rhodes facilities and operations this year and found very few deficiencies. The DCH sends inspection teams unannounced to nursing homes throughout the state to ensure they meet certain quality and performance standards. This year's successful inspections helped each A.G. Rhodes facility earn a five-star quality rating given by the Centers for Medicare & Medicaid Services. The five-star rating system gives consumers a snapshot of the care provided by nursing homes by using information from health surveys, quality measures and staffing.

Quality of Life



Quilting Club

We are committed to giving each resident the opportunity to engage in activities that they love. Having opportunities to choose, especially from among meaningful options, can significantly influence a person's well-being and quality of life. That's why our certified activity directors and activity staff work hand in hand with residents and their families to develop a calendar filled with fun and interesting on-site and off-site events and outings. There are also numerous opportunities where residents and their families, and staff, participate in activities together.

"It is very important to have different activities for our residents because everyone has different interests and backgrounds. We meet these interests by providing arts and crafts activities, dance classes, sewing groups and worship services. We provide a variety of reading material because so many residents like to read books and magazines."

-Melissa Scott-Walker, Activity Director, A.G. Rhodes at Wesley Woods



Nursing Home Week Resident and Staff Luau Celebration





POSTCARD

USA 34

Wish you were here! Outings to Braves games, the Botanical Gardens, movies and the Georgia Aquarium are among a few of the activities that give residents an opportunity to enjoy many of the attractions that Atlanta has to offer.

Friends of A.G. Rhodes

www.AGRhodes.org

"She does almost all of the activities. She's gone from sitting at home on a couch to staying busy all the time."

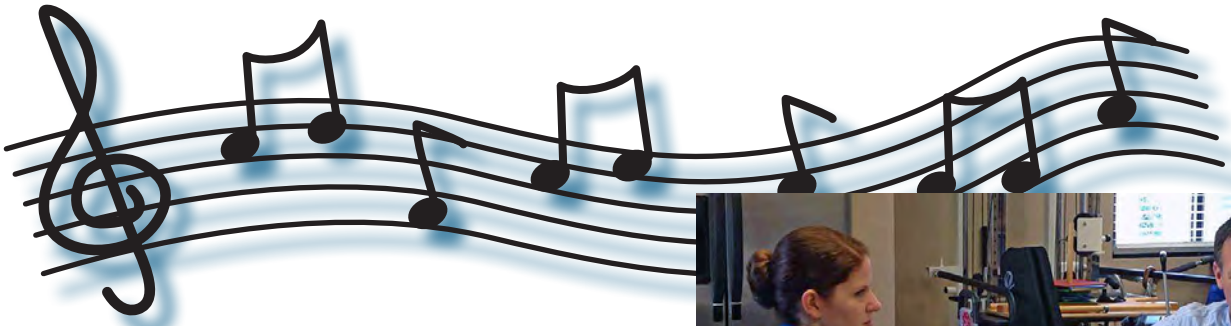
-Ross D., Resident's Son





Innovative Programming

A.G. Rhodes offers some of the most distinctive therapy and rehabilitation programming available in both short-term rehabilitation and long-term care. In November 2013, A.G. Rhodes welcomed John Abel, Music Therapist, and Kirk Hines, Horticultural Therapist, to our Rehabilitation Department. Thanks to these new staff additions, we are one of the only nursing organizations of our kind to offer these unique services. Patients and residents experience many benefits from the incorporation of these therapies into their care plans. Music and horticultural therapy sessions are conducted individually, with groups, and as part of co-treatment with other disciplines including occupational, physical and speech therapies. These new programs reflect an ongoing commitment to use innovative techniques in providing superior care.





Music Therapy

Music therapy incorporates musical activities to address physical, emotional, cognitive and social needs of individuals. Activities such as singing, moving or listening to music can help improve speech, motor skills, memory and balance.

With the vast musical experience and interests of our patients, our Certified Music Therapist incorporates music from the 1920s to the present day. Styles range from big band, country, religious, rock-n-roll and old-time sing-a-longs. The way in which patients engage in music depends on their level of functioning and treatment goals. Patient goals may vary from improved speech (through singing), balance or strength, to increased motivation or attention. Several common music therapy practices involve singing, moving to music, playing instruments or listening. In addition to the clinical benefits, music therapy sessions are fun, motivating and light-hearted, and encompass the personal musical preferences of the patients.



Horticultural Therapy

Horticultural therapy incorporates horticultural activities facilitated by a trained therapist to achieve specific and documented treatment goals. For example, planting herbs helps increase sensory stimulation, watering helps improve motor skills, and group gardening helps decrease isolation and depression.

Our Registered Horticultural Therapist works with patients as they engage in planting, sowing seeds, taking cuttings and light garden maintenance during their horticultural therapy sessions. Upon discharge, patients take home their seedlings, cuttings and transplants in order to continue the leisure interest that began or was reintroduced during rehabilitation at A.G. Rhodes.

Bon Appétit!

Our Horticultural Therapist collaborates with other services at A.G. Rhodes including Nutrition Services. Patients and residents grow fresh herbs and vegetables such as rosemary, basil, lettuce, tomatoes and peppers which are then used in meals prepared at the facilities for residents to enjoy.





Caprise salad made with resident-grown heirloom tomatoes and basil.

Rhodes to Home

At A.G. Rhodes we have an innovative program, *Rhodes to Home*, which offers a bridge between hospitalization and home. Specialists who care for patients receiving therapy and rehabilitation services recognize that many of the patients recuperating from illness or surgery will, with continued care and planning, be able to return to their homes to live safely and in good health.

"As a result of the care that I received at A.G. Rhodes, I am now mobile. I unequivocally recommend A.G. Rhodes Health & Rehab."

-Georgia G., Rehabilitation Patient

Rhodes to Home is a rehabilitative program in which medical professionals, along with patients and their families, develop individualized treatment plans focused on assisting patients to reach their highest level of functioning in order to return to living in their communities. A key component of the program encourages continuity of care by allowing patients to return to A.G. Rhodes after they go home, and receive rehab services as outpatients so that they may keep the same therapists they worked with while they were inpatients. Additionally, as patients prepare to transition back home, our social services team will arrange for needed medical equipment, home health services and community resources. A.G. Rhodes Physical and Occupational Therapists will often complete a home assessment to make recommendations for home modifications that will allow patients to live safely and comfortably on their own.

Technology & Equipment

Our state-of-the-art therapy and rehabilitation gyms include advanced technology and equipment to better serve our patients.



iPads are used during some therapy sessions while working on speech, motor, visual and cognitive skills. Additionally, iPads may be used to record patients undergoing physical therapy, such as walking up stairs. The video is played back to the patients while providing feedback to help them improve.

Equipment such as an anti-gravity treadmill with unweighting technology that enables patients to rehabilitate their lower extremity injuries, or a unique balance system that tests for and helps improve balance deficiencies, are among many pieces of advanced equipment that we use. We also use senior-friendly computer software applications, and adaptive devices for individuals with physical and cognitive impairments. We even incorporate gaming systems such as Wii and Xbox, which offer effective and fun rehabilitative exercises.

"The rehab rooms are filled with many modern machines to help the patients regain strength and mobility."

-Sung L., Rehabilitation Patient



Anti-Gravity Treadmill

Staff Excellence

One of our greatest assets at A.G. Rhodes is our staff of 600 employees who are dedicated to providing the highest quality of care. Employees treat residents and their families, and each other, as they would their own family. This family approach is reflected in the longevity of our employees, many of whom have worked at A.G. Rhodes for decades.

"I think we can all go home at night feeling proud of what we've accomplished."

-Greg Heath, Administrator
A.G. Rhodes at Wesley Woods



Merisa Ellis (left) and Ruth Barksdale (right), are recognized by A.G. Rhodes of Cobb Administrator Angela Daugherty (center) for 20 years of service.



Employee Recognition

Each year we recognize employees who have demonstrated exemplary commitment and dedication in the workplace. These staff members have gone above and beyond to care for the residents at A.G. Rhodes.

Atlanta



Trina Thomas, a longtime and beloved CNA, passed away earlier this year and her daughter, Tichina (pictured far left), accepted the CNA of the Year award recognizing Trina. Also recognized (left to right): Kimberly Dawson, CNA of the Year runner up; Tonia Stanford, Customer Service award; and Lesa French, LPN of the Year.

Cobb



Left to right: Bola Akanbi, CNA of the Year; Eileen Hammond, Nurse of the Year; and Alanya Render, CNA of the Year runner up.

Wesley Woods



Left to right: Elaine Williams, CNA of the Year runner up; Cherelle Henderson, CNA of the Year; Lorna Wedderburn, LPN of the Year runner up; and Hiwot Bezibah, LPN of the Year.

Quality Health Care, Quality Data

We know that high-quality health care is critical to residents, families and others who look to A.G. Rhodes as a trusted leader in senior care. This section of the annual report highlights the average statistics for some of the most important factors considered when evaluating a skilled nursing or rehabilitation facility. These statistics reflect our most recent fiscal year, July 1, 2013-June 30, 2014. They include comparisons among A.G. Rhodes Health & Rehab's three facilities, more than 350 facilities in Georgia and more than 15,400 facilities nationwide.

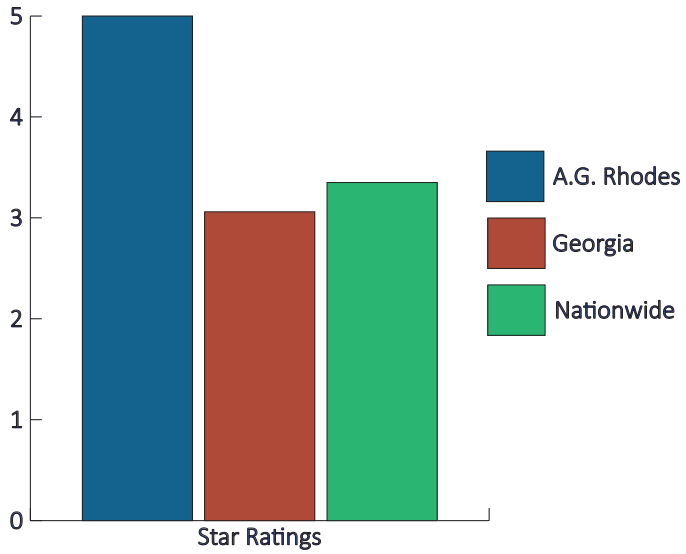
A.G. Rhodes Health & Rehab Snapshot

Location	Average Staff Total	Resident Capacity	Total Residents Served July 2013- June 2014	Average Percentage Occupied
A.G. Rhodes of Atlanta	186	138	351	95.39%
A.G. Rhodes of Cobb	183	130	350	92.6%
A.G. Rhodes at Wesley Woods	226	150	548	91.52%
Total	595	418	1,249	93.17%

The following graphs reflect data from the American Health Care Association's Long-term Care Trend Tracker. The Long-term Care Trend Tracker releases monthly reports, and the graphs below reflect averages for the monthly reports from July 1, 2013 to June 30, 2014.

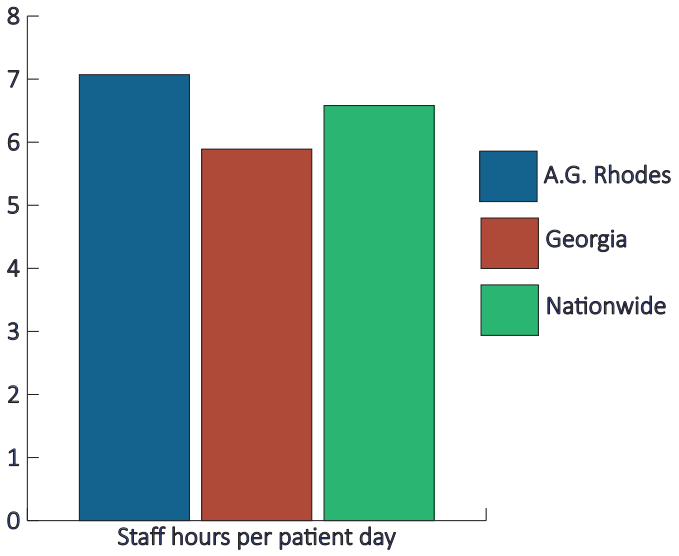
Overall Star Ratings

Each of the A.G. Rhodes homes earned the highest 5-star rating. Our homes exceeded the state average of 3.06 and nationwide average of 3.35 star quality ratings recorded for July 2013-June 2014. Nursing home ratings come from health inspections, staffing and quality measures.



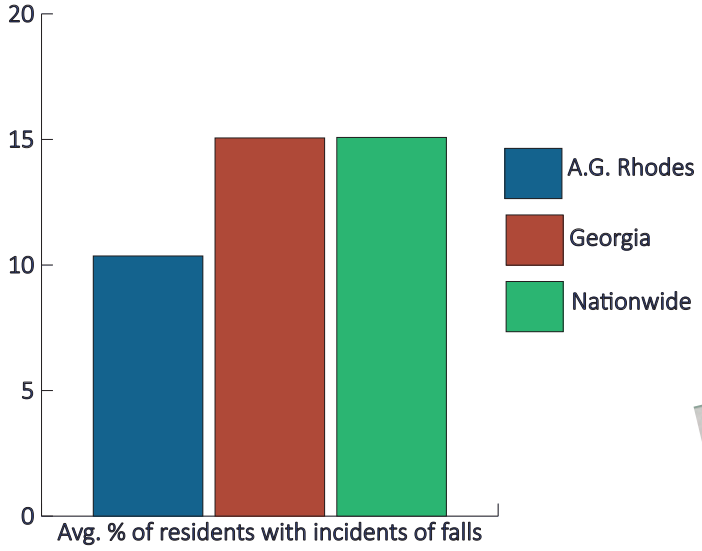
Staff Hours Per Patient Day

A.G. Rhodes had high total staff hours per patient day, which allowed staff to provide more personalized care. Staff hours per patient day is the total number of staff providing patient care compared to the number of patients. For this fiscal year, the average total staff hours per patient day at A.G. Rhodes was 7.07, exceeding the statewide average of 5.89 and the nationwide average of 6.58.



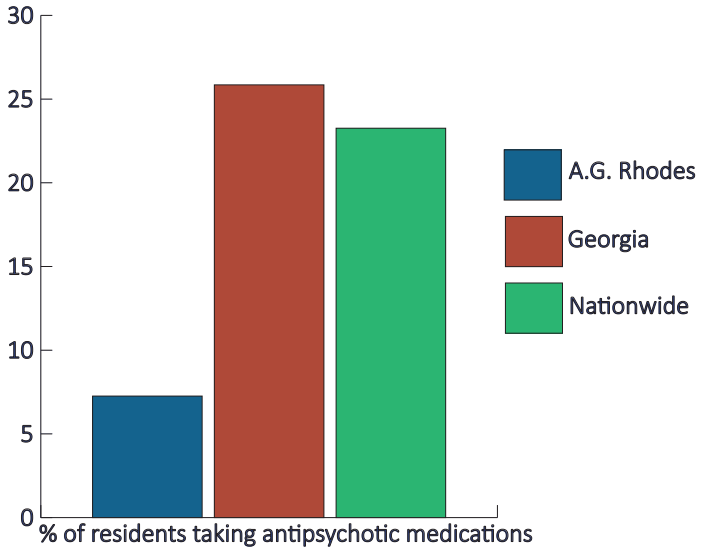
Fall Incidents

A.G. Rhodes had a lower fall incident rate than statewide and nationwide averages. A "fall" refers to unintentionally coming to a rest on the ground, floor or other lower level, but not as a result of an overwhelming external force. An episode where a resident loses his or her balance, and would have fallen if not for staff intervention, is considered a fall. While most falls are benign and result in no injuries, A.G. Rhodes takes significant measures to mitigate the risks associated with falling. This fiscal year, A.G. Rhodes had a fall incident rate of 10.36 percent, as compared to the statewide average of 15.06 percent and nationwide average of 15.08 percent.



Antipsychotic Medications

A.G. Rhodes had a significantly lower-than-average percentage of residents on antipsychotic medications. A.G. Rhodes had an average of 7.26 percent of residents who were on antipsychotic medications this fiscal year compared to 25.85 percent statewide and 23.26 percent nationwide.




THE WALL STREET JOURNAL.

TUESDAY, AUGUST 27, 2013 - VOL. CCLXII NO. 49

Off the Medication

Nursing Homes' Drug Use Falls

Number of Patients Treated With Antipsychotics Declines; Drop Falls Short of Target

By Lucette Lagnado

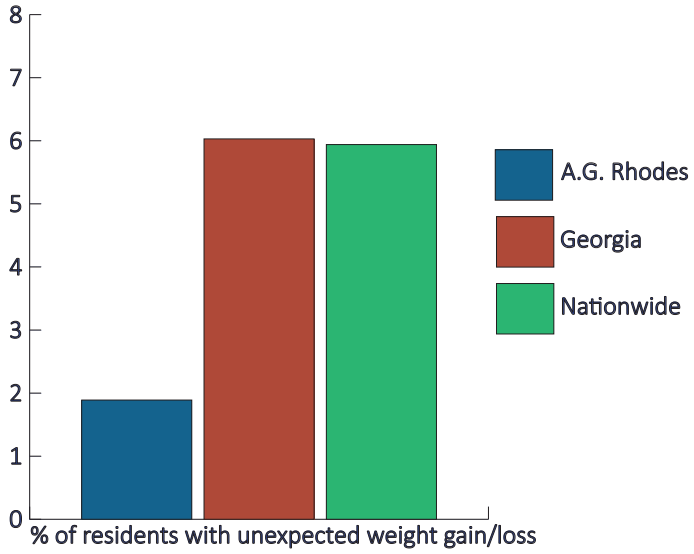
Antipsychotics pose a higher risk of death to dementia sufferers.

National Recognition

In August 2013, *The Wall Street Journal* recognized our Cobb location in a story about the reduction of antipsychotic medications in nursing homes. The story covered an initiative launched by the Centers for Medicare & Medicaid Services to decrease the off-label use of antipsychotic medications in nursing homes. A.G. Rhodes has been incredibly successful in this effort, which is reflected in our low percentage of residents who take these medications.

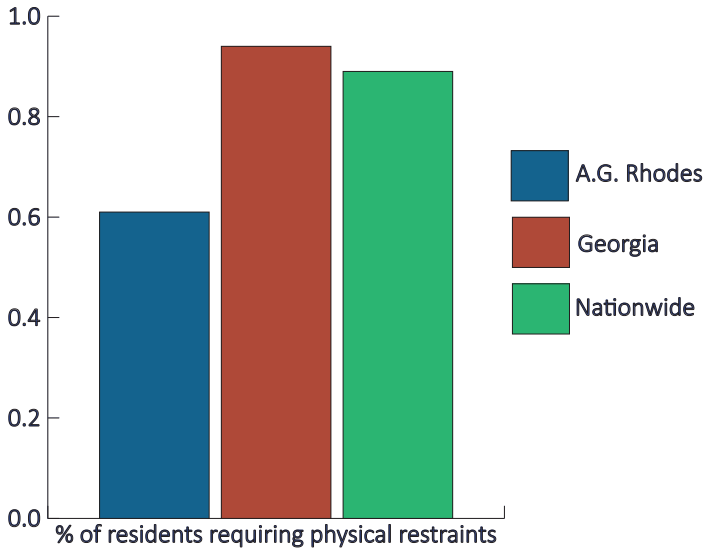
Weight Fluctuations

A.G. Rhodes had a low percentage of residents with unexpected weight fluctuations. Weight can be a useful indicator of nutritional status when evaluated within the context of an individual's personal history and overall condition. We monitor residents' weight to ensure significant, unintended changes are addressed immediately. A.G. Rhodes had a low percentage of residents, 1.89 percent, with unexpected weight fluctuations this fiscal year. This is compared to 6.03 percent statewide and 5.94 percent nationwide.



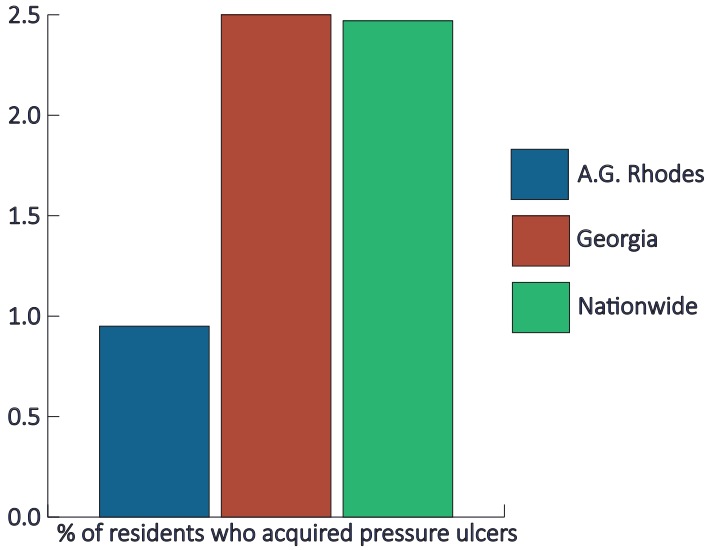
Physical Restraints

A.G. Rhodes takes steps to reduce or eliminate the need for restraints, which contributed to its low percentage of residents who required restraints this fiscal year. Physical restraints are items used to restrict, restrain or prevent movement of a person. Restraints are used as a last resort and only after less restrictive alternatives have been tried. A.G. Rhodes had a low percentage, 0.61 percent, of residents who required restraints from July 2013-June 2014. This is compared to 0.94 percent statewide and 0.89 percent nationwide.



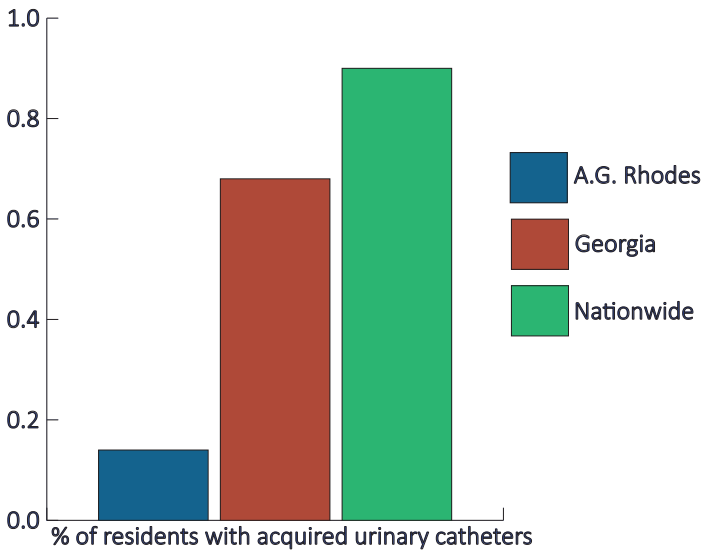
Pressure Ulcers

A low percentage of A.G. Rhodes residents acquired pressure ulcers. A pressure ulcer is any lesion caused by unrelieved pressure that results in damage to the underlying tissue. A.G. Rhodes takes significant steps to prevent pressure ulcers, however in rare instances they are unavoidable. This fiscal year, an average of 0.95 percent of residents acquired pressure ulcers at A.G. Rhodes, compared to 2.5 percent statewide and 2.47 percent nationwide.



Acquired Catheters

An average of 0.14 percent of residents at A.G. Rhodes acquired urinary catheters this fiscal year, compared to 0.68 percent statewide and 0.90 percent nationwide.



A.G. Rhodes-WellStar Partnership

A.G. Rhodes is proud to partner with WellStar Health system as we work together to offer the best possible health care to those we serve.

In April 2013, the two organizations formalized a partnership which resulted in dedicated WellStar Medical Group staff offering on-site medical services to residents at our Cobb location. Additionally, in January 2014, an A.G. Rhodes Nurse Liaison began working on-site at WellStar's Kennestone Hospital.

Each organization's on-site presence allows for smoother transitions for the many patients who leave Kennestone and other WellStar hospitals to stay at A.G. Rhodes. This collaborative effort also results in a better continuum of care through shared access to online records such as hospital medical records, laboratory values and physician notes.

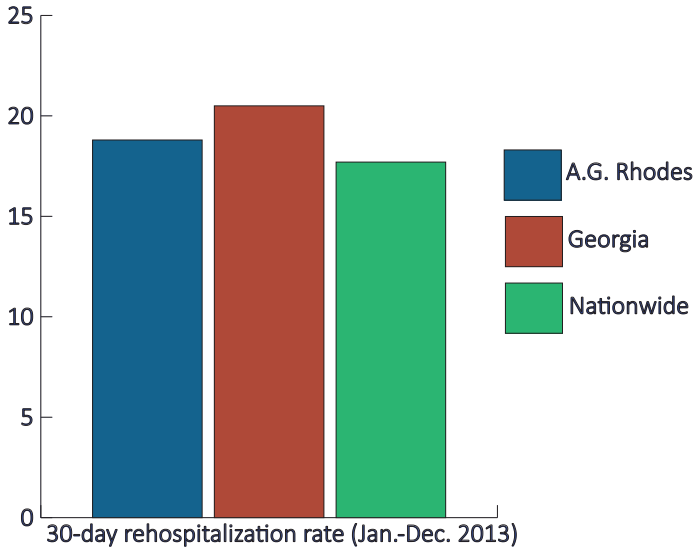
This partnership allows both organizations to tailor care to those who need it, while improving outcomes for the community.

Rehospitalization Rate

A resident often gets referred to a nursing home after initially being admitted to a hospital for an illness or injury. The 30-day rehospitalization rate is a percentage of the number of individuals sent back to a hospital within 30 days of admission to the nursing facility divided by the total number of admissions to the nursing facility from hospitals within the same 30-day time frame.

The Long-term Care Trend Tracker recently made data available to allow users to compare rehospitalization rates across the state and nation. The comparison data below reflects the average 30-day rehospitalization rate for the most recent timeframe available in Long-term Care Trend tracker, January 2013-December 2013. During this time, A.G. Rhodes' average 30-day rehospitalization rate was 18.8 percent compared to a statewide average of 20.5 percent and a nationwide average of 17.7 percent.

A.G. Rhodes' 30-day rehospitalization rates compare similarly to statewide and nationwide averages. While readmitting someone to the hospital is sometimes taken as a precautionary measure, each home strives to reduce readmissions to hospitals because they are disruptive and costly to both the patient and provider.



Volunteer Support

Individual volunteers, those who volunteer with groups, and those who serve on the Board of Trustees or Board of Advisors—all of these volunteers are an incredibly important part of the A.G. Rhodes family and the organization's rich history. In fact, volunteerism is why A.G. Rhodes exists today. In the early days, volunteers supplemented staff and kept the organization running smoothly.

Today, the time and talents that volunteers selflessly devote to A.G. Rhodes are just as appreciated by the staff, but more importantly by our residents and their families. Volunteers make a positive impact whether they participate in activities with residents, read or play games, listen to their life experiences, or simply visit with residents in their rooms.

Volunteer Spotlight



Left to right: Sylvia Allen, A.G. Rhodes resident, and Lisa Feiber, member of the Pine Tree Garden Club in Buckhead, planted colorful summer annuals in terra cotta pots on the front patio of A.G. Rhodes' Wesley Woods location. Members from the garden club volunteered alongside residents to plant rosemary, scented geraniums, plectranthus and purple fountain grass.



A.G. Rhodes volunteer, Kori Capers (center), was recognized in October 2013 at the 3rd Annual Golden Goals Awards Ceremony, an event hosted by Georgia Community Support and Solutions honoring extraordinary people with developmental disabilities.



Employee Turned Volunteer

Paul Jerkins retired from A.G. Rhodes in September 2013 after serving more than 15 years as the Activity Director at our Cobb location. He's still a familiar face, frequently volunteering to help with various activities.

"The reason I volunteer at A.G. Rhodes is because it gives me the opportunity to give back to the community, and I love to draw and paint and that's something that I think the residents enjoy as well."

-Paul Jerkins, Volunteer at A.G. Rhodes of Cobb

Campaign Encourages Volunteerism

A.G. Rhodes participated in the Georgia Health Care Association's "Share a moment of love this holiday" campaign, which encourages people to volunteer in nursing homes, especially during the holiday season. In December 2013, Deke Cateau, Administrator of A.G. Rhodes of Atlanta, was interviewed about the campaign in *The Atlanta Journal-Constitution.*



"Words cannot express the look that we see on the faces of residents when they have a visitor or a group of young people give up their time to be with them."

-Deke Cateau, Administrator, A.G. Rhodes of Atlanta



SUNDAY CONVERSATION WITH ...
DEKE CATEAU

Residents of A.G. Rhodes Health & Rehab Atlanta prepare for Share a Moment of Love this Holiday, a campaign to encourage Atlantans to visit a nursing home during the holiday season. Pictured left to right: William Halbrook; Deke Cateau, nursing home administrator; Molly Borders; Charlie Stewart; and Tanita Dennis.

Campaign encourages sharing a little love

Some nursing home residents are sad and alone during the holidays.

By Ann Hardie
For the AJC

Visiting a nursing home may not be high on your list of things to do this holiday season but maybe it should be. This time of year can be particularly sad for many of the residents of Georgia's nursing facilities. Like last year, the Georgia Health Care Association, which represents the state's skilled nursing care facilities, has launched "Share a Moment of Love this Holiday," a campaign to encourage people to visit a nursing home, even if you don't know anyone there. "This is a very, very simple campaign," said Deke Cateau, administrator of A.G. Rhodes Health & Rehab Atlanta. "We are just asking that you put down your cell phone and share some time with someone who might not necessarily have anyone. I promise you'll see the benefits." For a nursing home in your area, visit the Georgia Health Care Association website, at ghca.info. You can post a photo of your visit on Facebook.com/GHCA.info or tweet a mention on Twitter with the hashtag #ShareaMomentofLove.

Q: Is this a tough time of year for residents?
A: It is a time when a lot of residents reflect. They think about the loved ones they have lost over the years. People assume that all of our patients have families that live here locally. We have many residents whose families may live out of town. We have some who do not have a visitor or a group of young people come and give up their time to be with them.

Q: So even visits from strangers mean a lot?
A: Absolutely. A touch or hug from a stranger can mean the world to someone who doesn't have anyone.

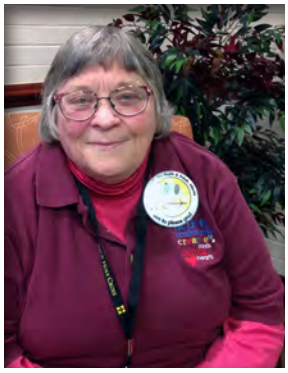
Q: Does a visit do more than just boost a resident's spirits?
A: I don't want to sound like a cliché. We always say, "There is no medication or ailment that can work better than tender loving care." Those tiny expressions of care keep our residents going and are therapeutic.

Q: Do you get depressed this time of year when you see so many of your residents alone and sad?
A: I do and I don't know a nursing home employee who doesn't. We actually train our staff on how to deal with depression. Personally, I bring my children to the facility to volunteer and find ways of making the experience meaningful to the patients, my family and myself.

Q: A lot of people find nursing homes depressing and don't to come. What would you say to them?
A: There is a lot of stigma sometimes associated with nursing homes. Nursing facilities have come a lot way over the years. They are places where you will see residents being involved in activities going on most times of the day.

Q: If someone wants to visit a nursing home, what should they do?

Longtime Volunteer



Marcia Shafer has been volunteering at A.G. Rhodes of Atlanta for 28 years. Marcia visits with residents, listens to them and gives them words of encouragement. She also works with the Activity Director and assists with group activities. Marcia credits her strong faith and calling from God as the reason that she selflessly gives to others.

Volunteer Recognition



A reception was held in April 2014 to honor the people who volunteer at each of our locations. Pictured are a few of the people who give their time to A.G. Rhodes.

Community Engagement



At A.G. Rhodes we make a commitment to connect with the communities in which we live and work, and we are grateful for their support. Through community engagement, we build important relationships, foster teamwork and support programs and efforts that are mutually beneficial for A.G. Rhodes and our surrounding neighborhoods.

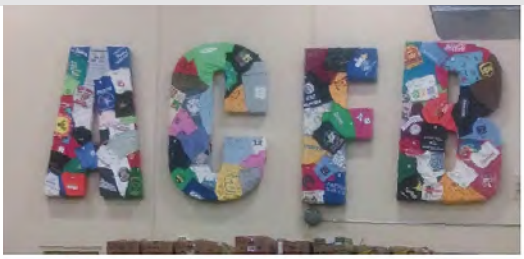
State Senator Recognizes Veterans

In November 2013, Georgia State Senator and Army Veteran Hunter Hill visited with residents, families and staff at a Veteran's Day event at our Cobb location.

From One Minister to Another

Reverend Blair Setnor is the Minister of Youth and Outreach at Glenn Memorial United Methodist Church in Atlanta and is wearing the ministerial robes previously worn and donated by Reverend Miriam Haynes Holland, a resident at our Wesley Woods location. Reverend Holland, a longtime member of Glenn Memorial, paved the way for women in the ministry, serving in the late 1970s through the early 1990s as a minister in several Methodist churches.









Supporting the Atlanta Community Food Bank

Employees from our Wesley Woods location volunteered at the Atlanta Community Food Bank in December 2013. The food bank provides quality items to partnering nonprofit agencies that in return distribute the items in metro Atlanta and the North Georgia area. A.G. Rhodes worked with two other groups that sorted, inspected and packed more than 16,000 pounds of food for more than 13,000 meals.

Beautiful Blankets

In March 2014, members from the Johnson Ferry Baptist Church in Marietta donated beautiful hand-made afghans to the residents at A.G. Rhodes of Cobb.





Garage Sale with a Twist

Staff from our Atlanta location teamed up with Mount Pleasant Baptist Church for its fourth annual "Garage Sale with a Twist" in September 2013. What was the twist? Everything was free! Clothes, shoes, furniture and more were all available to members in the community, and non-perishable canned goods were also collected. In addition to this event, members from Mount Pleasant frequently volunteer at A.G. Rhodes of Atlanta, holding church services and participating in other activities.

Garden Clubs

Members of the Boxwood Garden Club toured A.G. Rhodes of Atlanta's Therapy Garden in October 2013. This group is one of several garden clubs that donates funds contributing to the beautiful gardens at the A.G. Rhodes facilities. The gardens are used for therapy and rehabilitation programs, as well as enjoyment for our residents and visitors.





Community Presentations

Kirk Hines, A.G. Rhodes Horticultural Therapist, gives presentations and demonstrations to various groups, including garden clubs. In May 2014, members of the Buckhead Pine Tree Garden club participated in a "Gardening for the Senses" demonstration at the club's monthly meeting. Kirk demonstrated to members how various plants are used for therapeutic purposes based on senses that they engage, such as smell. Kirk also worked with club member Diane Norris to create a container sensory garden. The Pine Tree Garden Club supports A.G. Rhodes by volunteering and donating to the Horticultural Therapy program.

Helene Mills and A.G. Rhodes

A.G. Rhodes of Atlanta frequently teams up with the nearby Helene Mills Senior Center to offer helpful information and resources to seniors in the community. Pictured is A.G. Rhodes of Atlanta's Admissions Director, Jovonne Harvey, at Helene Mills' Community Day in June 2014.



Donor Support

Generous gifts from our donors contribute directly toward the high-quality care that residents and patients receive when they stay at A.G. Rhodes. Donations cover the costs for vital components of our organization, and give us the opportunity to uphold a standard of excellence in nursing care.

Individual Donors

Individuals who donate to A.G. Rhodes help cover expenses not covered by insurance, Medicare or Medicaid. These expenses can range widely from therapy and rehabilitation services, to extra eyeglasses or power wheelchairs. Individual donations also help pay for resident outings and activities. We are grateful to the following individuals whose contributions ultimately help improve the quality of life for our residents and patients:

Cotten Alston
Frank Alvarez, Jr.
Paula Stephan & William Amis
Corrine Appleby
Tom Barber
Mildred Barie
Ann & Harold Barrett, Jr.
David Bates
Susan & Harve Bauguess
Susan L. Baumgartel
Jack A. Birnkammer
Cyndi & Albert Blackwelder
Anita J. Blankenship
LaJeania Broadie
Karen & Scott Brown
Arthur Carrington
Keya & Deke Cateau
Natalie & George Chase
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Mary Margaret & Gene Dickens
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Harriet W. Ellis
Maureen H. Foley
Albert F. Gibson
Billie C. Gibson
Elaine Gill
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The Family of J.D. Grooms
Philip H. Gwynn
Michael V. Handley
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Charles W. Sanders
Jennifer Foley Scaljon
Beth Mayfield Shell
Jane & Ed Schweers
Cary & Jack Sibley
Libby & Frampton Simons
Jane Simpson
Laura & Carter Smith
Sandra & Jim Smith
Holly Sornstein
Laura S. Spearman
Robbin & Josh Steed
Margaret & Bryan Stickney
Patrick, Donna & Chase Sweda
Johanna H. Sweda
Elizabeth Towles
Joni & David Towles
Cheryl & William A. Turner
Hannah & Donald Van Wart
Pamela M. Vanalstine
Betsy & Bill Verner
Mulkey, Janice, Mac & Claire West
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Elizabeth Wight
Sarah Lewis Wight
Elspeth & Clay Willcoxon
Elizabeth & Chris Willett
John W. Wilcox III
Carolyn Wilson
Miriam F. Wilson
Ann & Stephen Yarbrough

Foundations & Organizations

Gifts from foundations and organizations may be allocated to a capital project, or to a program or service.

Foundations

Mary Allen Lindsey Branan Foundation
R. Howard Dobbs, Jr. Foundation
John & Mary Franklin Foundation
The Fraser-Parker Foundation
Gannett Foundation
Bertha & Hix Green Family Foundation
The Luther & Susie Harrison Foundation
J.D. Rhodes Trust
The Rich Foundation
Richland County Foundation
Ida Alice Ryan Charitable Trust
SunTrust—Atlanta Trust
SunTrust Bank Trusteed Foundation—Nell Warren Elkin and William Simpson Elkin Foundation
Mary Blair Taylor Trust
Thanks Mom & Dad Fund
Tull Charitable Foundation
Lettie Pate Whitehead Foundation
Jesse Parker Williams Foundation
David, Helen and Marian Woodward Fund



New Nurse Stations Give Residents Greater Access to Staff

Residents and staff pose in front of a new nurse station at A.G. Rhodes of Atlanta. A grant from the R. Howard Dobbs, Jr. Foundation funded new nurse stations at Atlanta, and a grant from The Luther & Susie Harrison Foundation is funding new nurse stations at our Wesley Woods location. The new stations help to create an environment that is better equipped to focus on the needs of residents and give them greater access to staff.



Thanks Mom & Dad Fund

A.G. Rhodes was awarded a grant in March 2014 from the Thanks Mom & Dad Fund, which was created by the Atlanta Regional Commission Area Agency on Aging to support programs and services for the aging population. Pictured are (left to right): Maureen Kelly, President of the Thanks Mom & Dad Fund; Ann Pearce, President of the A.G. Rhodes Board of Advisors; and Tom Baxter, Board member of the Thanks Mom & Dad Fund.

Organizations

1electric
Bank of America
The Boxwood Garden Club
Egleston Trust
First Energy
Georgia Daffodil Society
IBM Employee Charitable Contribution Campaign
IBM Retiree Charitable Campaign
Imagine Nation Books, LTD
Lockheed Martin Aeronautics Employees' Reaching Out Club
McGuire Woods
Musicians on Call
Southern Orthotics
Foundation of Wesley Woods
Wesley Woods

Lockheed Martin Employees Support A.G. Rhodes

Al Blackwelder, CEO of A.G. Rhodes, thanks Hamilton Holmes, Jr., Marietta Site Leader for the Lockheed Martin Aeronautics Employees' Reaching Out (LM AERO) Club, for generous contributions that Lockheed employees make to A.G. Rhodes. Through the LM AERO Club, employees contribute to local charities in their community, such as A.G. Rhodes.



Revenues & Expenses

Revenues and expenses are listed for the fiscal years ending on June 30, 2014 and June 30, 2013.

Revenues	2014	2013
Private Pay	$4,149,436	$3,942,086
Medicare	$11,520,592	$11,420,095
Medicaid	$17,506,576	$17,266,959
Other Resident Revenue	$3,898,283	$4,632,639
Interest & Dividends Income	$77,229	$68,656
Realized/Unrealized Gain/Loss	$429,366	$312,996
Donations-Foundations	$770,287	$730,564
Donations-Board	$35,300	$36,103
Donations-Corporations	$42,393	$8,806
Donations-Individuals	$31,907	$24,374
Total	**$38,461,368**	**$38,443,277**

In kind donations, which are not calculated in the total revenue, were approximately $77,000 in 2014.

Expenses	2014	2013
Cost of Resident Care	$28,664,246	$28,162,861
Administrative	$5,952,448	$5,475,189
Federal Matching Fee	$1,987,050	$2,052,031
Property & Related	$346,280	$277,498
Property Interest Expense	$78,614	$127,397
Depreciation & Amortization	$847,990	$898,557
Total	**$37,876,628**	**$36,993,533**

"As a nonprofit, mission-driven organization, the care of your loved one is going to be the most important thing in our day."

-David L. Perdue, Chairman, Board of Trustees

Boards of Trustees and Advisors

Trustees and Advisors are important volunteers who serve as ambassadors for A.G. Rhodes, and who support the organization with their time, talents and financial contributions. They enable the mission of A.G. Rhodes, which is to provide expert and compassionate rehabilitation therapy and residential care to those who are temporarily or permanently unable to care for themselves.

Trustees manage the affairs of the organization by overseeing business and operating plans, budgets and capital expenditures. The Board of Advisors, formerly known as the Board of Managers, changed its name in May 2014 to better reflect its role as an advisory board. Advisors serve as advocates in the community for A.G. Rhodes, and they make recommendations to the Trustees on capital projects, community outreach and other activities.

Family-Oriented

Throughout the years, A.G. Rhodes has adapted extremely well to changes in the industry, but it has remained true to its roots as a family-inspired operation. Today, members from the fifth generation of the A.G. Rhodes family serve on our Boards of Trustees and Advisors. It is this personal touch that enables us to treat your family like our family.

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"I'm honored to be part of this legacy and proud to be involved in an organization that has such a strong tradition of excellence."

-Ann Pearce
President, Board of Advisors

Board of Advisors

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Wendy Murray, member of the Board of Advisors, congratulates the winner of the Ms. A.G. Rhodes of Cobb pageant, Glenda Gibson.



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