



2014-2015 ANNUAL REPORT

LIVING WELL







A.G. RHODES
HEALTH & REHAB



Our mission is to provide expert and compassionate rehabilitation therapy and residential care to seniors in metro Atlanta.

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ATLANTA
350 Boulevard SE
Atlanta, GA 30312
404-688-6731
InfoAtlanta@agrhodes.org



NUMBER OF EMPLOYEES

Atlanta 170
Cobb 180
Wesley Woods 207
Total 557

COBB
900 Wylie Road SE
Marietta, GA 30067
770-427-8727
InfoCobb@agrhodes.org



RESIDENT/PATIENT CAPACITY

Atlanta 138
Cobb 130
Wesley Woods 150
Total 418

WESLEY WOODS
1819 Clifton Road NE
Atlanta, GA 30329
404-315-0900
InfoWW@agrhodes.org



TOTAL RESIDENTS/ PATIENTS SERVED

Atlanta 334
Cobb 375
Wesley Woods 552
Total 1,261

93%

of patients and their family members would highly recommend A.G. Rhodes to others

July 1, 2014 – June 30, 2015

providing care since 1904





Message from the Board Chairman and the CEO

Atlanta is the fastest aging city in the United States, and at A.G. Rhodes, we continue to improve our model of care to meet the future needs and expectations of the community's growing senior population. We take very seriously our role as a leader in the fields of health care and aging, keeping up with state-of-the-art research and practice, and pioneering new approaches that enable our patients and residents to live life at their highest level of functioning for as long as possible.

For more than 110 years, we've remained constant in our commitment to provide unparalleled quality health care to seniors. As a nonprofit organization, we are proud of the fact that the decisions we make are guided by what is best for our patients and residents. We've earned a reputation for being the best nursing home in town, and we are proud to claim that distinction, especially today.

Within this report, we share stories from the year that demonstrate our commitment to the seniors we serve, their families, our staff and the community as a whole. We also recognize the invaluable contributions from our supporters, who enable us to offer cutting edge and personalized care that our community's seniors need and deserve, while paving the way for the future of Atlanta and its growing population of older adults.

David L. Perdue
Board Chairman

Albert K. Blackwelder
CEO

living well

At A.G. Rhodes, we enable seniors to live in a homelike environment, connected to and supported by their families and communities. Seniors receive the care they need to live well.



seniors receive the care



Positive Aging

LeadingAge Georgia, an association of nonprofit aging services providers in Georgia, recognized several seniors at its Profiles in Positive Aging Gala in September 2014. Rosalind Reynolds, a resident at our Cobb home (pictured left), was one of the seniors recognized. Sylvia Allen of our Wesley Woods home was also honored. Reynolds and Allen were recognized for exemplifying positive aging, and for inspiring others.

Ms. A.G. Rhodes (left)

In March 2015, Julia Berry (center) was crowned Ms. A.G. Rhodes of Atlanta. Runners up were Emma Davis (left) and Christine Hood (right). Jocelyn Dorsey of WSB-TV emceed the event.



(right) Vivian Madison (center) was the winner of our Ms. A.G. Rhodes of Cobb pageant in May 2015. Runners up were Mary Otero (left) and Rita Haley (right). Flo Waters from TLC's hit show, Say Yes to the Dress Atlanta, emceed the event.



Exceptional Friend

Sylvia Allen (right), a resident at our Wesley Woods home, was awarded the Exceptional Friend or Family Caregiver Award at national LeadingAge's Great Minds Gala in Washington, D.C. in March 2015. The award recognizes those who demonstrate outstanding compassion and abilities in one-on-one caregiving for a friend or family member living with dementia. Allen was honored because she chooses to live on the memory care floor to support, comfort and befriend residents with advanced dementia. The Great Minds Gala program was hosted by NPR radio journalist, Diane Rehm (left).

they need to live well

activities & outings

We always look for ways to improve our standard of care, and our unflagging commitment extends beyond providing quality health care. We are equally committed to providing an excellent quality of life for the seniors who stay with us. We have an array of programs, performances, events and outings designed to give residents and patients many opportunities to engage in meaningful daily activities that they love.



Casino Night



Mayor's Forever Young Ball

Performance by Gospel Artist Isaac Carree





Art Show

Performance by Francine Reed



Veterans Day Recognition



Red Hat Society Meeting



Tour of the Center for Civil and Human Rights Museum



Fishing Trip



enhancing our services

As a leader in the fields of health care and aging, we keep up with state-of-the-art research and practice, and pioneer new approaches that enable our patients and residents to live life at their highest level of functioning for as long as possible. Our innovative programming helps patients and residents achieve specific treatment goals while incorporating fun and enjoyable activities.



Horticultural Therapy Greenhouses
Our Horticultural Therapy Department gained two climate-controlled greenhouses which opened at our Atlanta home in October 2014 and at our Cobb home in April 2015. The greenhouses, donated by Emory's Wesley Woods Center, are designed for walker and wheelchair mobility, and have sitting and standing height benches that help facilitate gardening to accommodate patients at various functional levels.





Rhodes to Home

This fiscal year, the Rhodes to Home program helped nearly 600 people successfully transition from living at A.G. Rhodes to living back in their communities independently or with some assistance. Rhodes to Home is an innovative and rehabilitative program which offers a bridge between hospitalization and home. Medical professionals, along with patients and their families, develop individualized treatment plans focused on assisting patients to reach their highest level of functioning in order to return to living in their communities. In November 2014, the program was featured on WSB-TV's People2People.



Songs for Seniors

The Songs for Seniors program was launched within our Music Therapy Department in January 2015. The program promotes the incorporation of music into many areas of the day including rehabilitation therapy, organized leisure-time activities and personal time.



A key component of the program is the use of music devices that include songs tailored for individual residents to enjoy. Staff have been trained under the MUSIC & MEMORY℠ Certification Program to create personalized music playlists that are downloaded onto iPods. They facilitate sessions with individual residents who listen to their favorite songs and musical preferences. As a result, residents experience positive reactions while recalling fond pastimes, and they are more alert and engaged throughout the day. The program was featured on an 11Alive news segment in February 2015.

quality & excellence

Quality and excellence have earned A.G. Rhodes a reputation for being one of the most trusted leaders in senior care. Our homes and our staff have earned accolades and recognition which reflect our commitment to the seniors we serve and their families, to each other, and to our community as a whole.

NOTEWORTHY RECOGNITION

Top Workplace & Best Nursing Homes
For the second consecutive year, A.G. Rhodes Health & Rehab was ranked among The Atlanta Journal-Constitution's Top Workplaces for 2015. Our homes were also included in the U.S. News & World Report's list of Best Nursing Homes for 2015.



Culture Change
(left to right): Melissa Scott-Walker, Certified Recreation Therapist; Dr. Melissa Black, Assistant Professor in the Department of Medicine at Emory, Division of Geriatric Medicine and Gerontology; Dr. Phyllis Tawiah, Senior Associate of Medicine with Emory; and Ebony Johnson, Second Floor Unit Manager, received statewide recognition at the Georgia Medical Director Association Symposium in August 2014 for implementing a successful culture change study at our Wesley Woods home. The objective of the study was to develop a reproducible model of care to decrease antipsychotic use in nursing home residents with dementia by improving their quality of life. This new model, which is still being implemented, resulted in a reduction of the use of antipsychotics and other medications, increased alertness and improved resident participation in activities, decreased work burden for staff, improved staff satisfaction and positive feedback from residents' families.

"We transformed our approach to care into a model that is more personal, homelike and tailored to individual residents."

Greg Heath, Administrator, A.G. Rhodes at Wesley Woods

"It is a testament to the commitment our employees have in providing the highest standard of care for the seniors who stay with us."

Angela Daugherty, Administrator, A.G. Rhodes of Cobb

Excellence in Action

In September 2014, our Cobb home earned an Excellence in Action award from My InnerView by National Research Corporation. A.G. Rhodes received the award in the Workforce Satisfaction category based on the results from an employee engagement survey.



Peer Coach

In April 2015, our Atlanta home was recognized by Alliant Quality for its high quality of health care, and was chosen as a peer coach for other nursing homes. As a peer coach, staff from A.G. Rhodes share successes and lessons learned with other nursing homes to ultimately help improve nursing care across the nation.

"We are committed to delivering the highest quality service, and we are eager to share our best practices with partners across the country."

Deke Cateau, Administrator, A.G. Rhodes of Atlanta

Leadership in Excellence

Deke Cateau, the Administrator of our Atlanta location, received the Georgia Health Care Association's 2015 Leadership in Excellence Award. The award, presented in June 2015, recognized Cateau for his excellent leadership and commitment to quality, stewardship and integrity.



"Deke's approach to caring for residents and managing staff results in a family-like atmosphere where seniors are revered, families know their loved ones are well taken care of, and employees are proud of the work they do."

Jerry Patton, Chief Operating Officer

quality & excellence

NATIONAL NURSING HOME WEEK

Each May, our homes celebrate National Nursing Home Week and recognize employees who demonstrate exemplary commitment and dedication in the workplace.



A.G. Rhodes of Atlanta award winners *(left to right):* Angela Johnson, Customer Service Award; Sandra Rowley, CNA of the Year; Rosemary Oboite, LPN of the Year; and Ugochukwu Ihemdi, CNA of the Year Runner Up.

A.G. Rhodes of Cobb award winners *(left to right):* Elias Njang, Nurse of the Year; Beatrice Doh, CNA of the Year; and Dyan Medina, CNA of the Year Runner Up.





A.G. Rhodes at Wesley Woods award winners *(left to right):* Tashi Chozom, LPN of the Year; Jacqueline Shaffer, CNA of the Year; April Peterson, CNA of the Year Runner Up; and Latrice Holt, LPN of the Year Runner Up.

commitment and dedication

LONGTIME EMPLOYEES
(left to right): Longtime employees Lena Wilson and Sharon Glover were recognized in December 2014 for reaching their 20-year anniversary at A.G. Rhodes of Cobb.



"Everyone there makes you feel like family – it's like you're going to your second home."

Lena Wilson

EMPLOYEE WELLNESS

Throughout our homes we promote healthy lifestyles because we know that the health and wellness of our employees influence their ability to provide the highest quality of care to our residents and patients.



Kaiser Permanente Corporate 5K Run/Walk
More than 50 A.G. Rhodes employees participated in the Kaiser Permanente Corporate 5K Run/Walk in September 2014. More than 16,000 people from more than 400 Atlanta companies, as well as hundreds of individuals, participated. The event is designed to promote health, wellness and fitness among metro Atlanta companies and their employees.



A.G. Rhodes Racers Race for a Cause
In November 2014, staff from our Cobb home participated in the Making Strides Against Breast Cancer Run/Walk in Cobb County. The Making Strides events are held nationwide to raise awareness about breast cancer, and they raise money for the American Cancer Society. Staff from our Wesley Woods home participated in a similar event at Centennial Park.



Getting Fit
In March 2015, Carolyn Ford, the Dietary Manager at our Cobb home, hit a huge goal in her weight loss journey: 100 pounds lost. Ford watches what she eats, and incorporates exercise into her daily schedule. Without the extra weight, her physical ailments have also improved considerably. She's been an inspiration to her peers.

"I'm happier now. Employees say, 'You're always beaming, you're always smiling, you're looking good today.' It makes me feel good."

Carolyn Ford

volunteer services & community engagement

Our volunteers offer time and talents that enable us to fulfill our mission and provide a variety of meaningful activities and programs in our homes. In January 2015, A.G. Rhodes hired a Director of Volunteer Services and Community Engagement to enhance our relationships with the communities where we operate, and to increase our capacity to offer rewarding volunteer opportunities. Since then, our dedicated volunteers have served more than 5,200 hours filling more than 2,000 volunteer opportunities.



Volunteers and Residents Honor Martin Luther King, Jr.
In January 2015, more than 85 volunteers with The Hank Stewart Foundation put on a special program at A.G. Rhodes of Atlanta in honor of Martin Luther King, Jr. Volunteers performed various talents including music, dancing and poetry, and volunteers visited one-on-one with residents and played games. The Hank Stewart Foundation promotes excellence in youth programming through health and financial wellness, community service, and educational and social programs.

we offer rewarding

"This is my calling to minister to these elders. I like to look at myself as an encourager, and that's what I try to do with them when it comes to ministering to them. Many times when you can be encouraged, it helps you find hope."

Reverend Leroy Minter



11Alive Community Service Award

In April 2015, one of A.G. Rhodes' longest serving volunteers, Reverend Leroy Minter, received an 11Alive Community Service Award for his volunteerism and impact in the community. For nearly two decades, Minter has been holding worship services at our Atlanta home at least two Sundays a month. His worship services are well attended by residents, and some staff. His messages bring great comfort to many seniors who, if it weren't for his services, wouldn't leave their rooms on Sunday mornings.

National Volunteer Week Recognizes Exceptional Service

During National Volunteer Week in April 2015, our homes held special events and highlighted volunteers for their dedication and commitment. Beverly Stitzel was recognized as Volunteer of the Year at our Cobb location. She and her husband lead Bible study sessions and visit with residents.





Pebble Tossers

A.G. Rhodes partners with Pebble Tossers to involve young volunteers and families in various projects throughout our homes. In May 2015, volunteers participated in arts and crafts projects with residents at our Wesley Woods home. Pebble Tossers is a nonprofit youth development organization and family volunteering resource that coordinates service projects for kids and teens in metro Atlanta.

volunteer opportunities

volunteer services & community engagement





Hands On Atlanta Day

More than 70 people volunteered at the A.G. Rhodes Homes for Hands On Atlanta Day in October 2014. Volunteers helped with painting, yard work, games, and arts and crafts. Hands On Atlanta helps individuals, families, corporate and community groups strengthen greater Atlanta through service at more than 400 nonprofit organizations and schools.





"People were thrilled to participate. One friend had recently lost her mom. She said it was an honor to pass on some of her mother's jewelry – her mother would be pleased."

Arletta Brinson

Jewels for Jewels

Family members of residents often volunteer their time at A.G. Rhodes. Arletta Brinson, the daughter of a resident at our Atlanta home, created a project called Jewels for Jewels. It all started when Brinson cleaned out her jewelry closet and decided to get rid of some items. She set up jewelry shows at A.G. Rhodes in February and May 2015, and gave items to residents. She even recruited her friends, church family and sorority sisters to volunteer their time and to donate jewelry they no longer used.





Longtime Volunteer Recognized

Marcia Shafer (center) was named Volunteer of the Year in June 2015 by the Council of Volunteer Administrators (COVA), an association of volunteer managers. Marcia has been volunteering with A.G. Rhodes for 30 years and is our longest serving volunteer.

Alternative Spring Break



Our Wesley Woods and Atlanta homes hosted more than 20 college students from across the country who spent three days in June 2015 interviewing more than 20 residents and recording their oral histories. The interviews were conducted in the StoryCorps format and archived through StoryCorps in the American Folklife Center of the Library of Congress. The students volunteered as part of Break Away's Alternative Break Citizenship School. Break Away is a national nonprofit organization that promotes the development of quality alternative break programs through training, assisting, and connecting campuses and communities.

"Her incredible trust in God inspired me to not worry so much about what will happen in my life, and just believe that everything has a purpose. Hearing about her amazing relationships with her mother and husband reminded me that there is so much love in the world and everyone deserves a piece of it."

Ann M., Break Away student leader, about her interview with a resident

For more information about volunteering at A.G. Rhodes, visit www.agrhodes.org/volunteer

living well luncheon

The A.G. Rhodes Board of Advisors hosted its inaugural Living Well Luncheon in February 2015. Proceeds from the luncheon benefitted the Rhodes to Home program. About 185 people attended the event, which was held at 103 West in Buckhead.


Northside Scene
Living Well Luncheon



Isobel Mills, Bill Parker Jr., Jennifer Cochran and Nuala Johnson. Parker's family sponsored the event and Mills, his daughter, is a member of A.G. Rhodes' Board of Advisors.

"The mission is what drives everyone on a daily basis – from the volunteers, to the staff, to the administration. I think that shows in the care that individuals are receiving at each of the homes."

Kinsey Harper, Member of the Board of Advisors and 2015 Living Well Luncheon Chair



Fay and Ann Pearce



Brad Courts, Betsy Verner, Deke Cateau



Joe Arnold, Roseanne and Kirby Thompson



Martha Pentecost, Margaret Denny, David Perdue



John and Maureen Foley, Anne Bryan, Clare Callard



Carol Young, Mary Munday Tyrone, Mariea Sibley

The second annual Living Well Luncheon will be held on February 18, 2016. For more information, visit www.agrhodes.org/livingwell.

Living Well Luncheon

THANK YOU TO OUR GENEROUS SPONSORS FOR A SUCCESSFUL 2015 EVENT

Legacy Sponsor
The family of William (Bill) A. Parker, Jr. gave a gift in his honor

Mission Sponsors
11Alive
PruittHealth
SunTrust

Impact Sponsors
Accurate Healthcare, Inc.
CornerCap Investment Counsel
Medline

Vision Sponsors
Assisted Choice
Gentiva Home Health & Hospice
Lockton
Reliant Post-Acute Care Solutions

donor support

FOUNDATIONS

The 2492 Fund
Anonymous
Atlanta Foundation
Mary Allen Lindsay Branan Foundation
Bertha & Hix Green Family Foundation
The Foundation of Wesley Woods
The Fraser-Parker Foundation
Gannett Foundation
Ida Alice Ryan Charitable Trust
The Medline Foundation
Pearce Family Foundation
Mary Blair Taylor Trust
Thanks Mom & Dad Fund
Lettie Pate Whitehead Foundation
Jesse Parker Williams Foundation

CORPORATIONS AND ORGANIZATIONS

11Alive
11Alive Community Service Award
Accurate Healthcare
Affordable Automotive Equipment Inc.
ARS Ventures, LLC
Assisted Choice
Avondale Estates Garden Club
Children's Health Care Support Fund
Clark Associates Inc.
CornerCap Investment Counsel
Dominium
Employees of the Kennessaw Post Office
Eye Physicians & Surgeons, P.C.
The Friends of Mills, Inc.
Gentiva
Georgia Daffodil Society
Georgia Health Care Association
Hall Booth Smith, P.C.
IBM Employee Charitable Contribution Campaign
IBM Retiree Charitable Campaign
Lockheed Martin AERO Club
Lockton
McKenney's
Moore Equipment Sales
Northside Kiwanis Foundation
Order of the Eastern Star, Marietta Chapter #208
Peachtree Garden Club Community Fund
Pine Tree Garden Club
PruittHealth
Reliant Post-Acute Care Solutions
SunTrust
Toco Instant Printing

Starvine Preservation

In April 2015, a starvine vineyard was built behind our Wesley Woods home. The starvine is a plant so rare that it's found at less than 30 known sites in the United States. Preservation efforts started at Emory University about a decade ago and now, A.G. Rhodes is involved in saving the rare plant. Residents contribute to the protection of the plant during horticultural therapy sessions by propagating and potting cuttings, and some young vines will eventually be reintroduced into the wild in order to maintain and improve the population of the plant. The vineyard was made possible thanks to Andrew Gonzoles, an Emory student who raised more than $5,200 to fund the installation.





"It makes me feel great that my donation is helping preserve a threatened plant that plays a role in the complex ecosystems in the Georgia Piedmont region. I'm also happy that it's giving people at A.G. Rhodes the opportunity to work on something they might find enjoyable."

Andrew Gonzoles

donor support

INDIVIDUAL DONORS

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Steve Abernathy & Family
Denise and David Ables
Gina and Joe Ables
Lea Agnew
Cotten Alston
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Kinsey & Gordon Harper
Anne M. Hassett

Garden Clubs Growing Support

Pictured left to right are Dossie Gates, a resident at our Wesley Woods home, and Mary Katherine Colbath, Pine Tree Garden Club President. The Pine Tree Garden Club, along with several other garden clubs including Avondale Estates Garden Club, Georgia Daffodil Society and the Peachtree Garden Club, help support A.G. Rhodes with financial and in-kind gifts, and through volunteering.



Dana & Greg Heath
Margaret J. Hess
Deborah & Dean Hoch
Lorna Hood
Dabney & Sam Hollis
Barrett & Clayton Howell
Fay & Barrett Howell
Margaret & Henry Howell
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Ann & Stephen Yarbrough

revenues & expenses

Revenues and expenses are listed for the fiscal years ending on June 30, 2015 and June 30, 2014.

REVENUES	2015	2014
Private Pay	$3,713,530	$4,149,436
Medicare	$12,698,024	$11,520,592
Medicaid	$18,433,909	$17,506,576
Other Resident Revenue	$4,604,436	$3,898,283
Interest & Dividends Income	$153,902	$77,229
Realized/Unrealized Gain/Loss	-$122,751	$429,366
Donations – Foundations	$667,456	$770,287
Donations – Board	$38,177	$35,300
Donations – Corporations	$23,325	$42,393
Donations – Individuals	$46,584	$31,907
Total	**$40,256,592**	**$38,461,368**

EXPENSES	2015	2014
Cost of Resident Care	$29,382,524	$28,664,246
Administrative	$6,001,415	$5,952,448
Federal Matching Fee	$1,996,209	$1,987,050
Property & Related	$357,659	$346,280
Property Interest Expense	$63,387	$78,614
Depreciation & Amortization	$860,510	$847,990
Total	**$38,661,705**	**$37,876,628**

"As the number of older adults in metro Atlanta increases, A.G. Rhodes continues to set the standard for serving this growing population. It's an honor to serve with an organization that provides wonderful care for the seniors in our community, which is something A.G. Rhodes has been doing for more than 110 years."

Ann Pearce, President, Board of Advisors

board members

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Past Presidents Lunch
Several past presidents of the A.G. Rhodes Board of Managers (now called Board of Advisors) attended a Legacy Luncheon in October 2014 that was held to honor their service to A.G. Rhodes.





Trustee Wins Key to Cure Award
A.G. Rhodes Board of Trustees member Monica Parker, M.D., received the prestigious Key to a Cure Award at Wesley Woods' Heroes, Saints and Legends event in April 2015. Parker is a physician, educator and researcher at Emory University, and this award recognized her exceptional contributions in Alzheimer's research.

"The work, support and advocacy of these members have been instrumental in helping us realize our mission. They are an important part of our history, and their contributions have helped us become one of Atlanta's most trusted leaders in senior care."

Albert K. Blackwelder, CEO

A.G. RHODES
HEALTH & REHAB

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