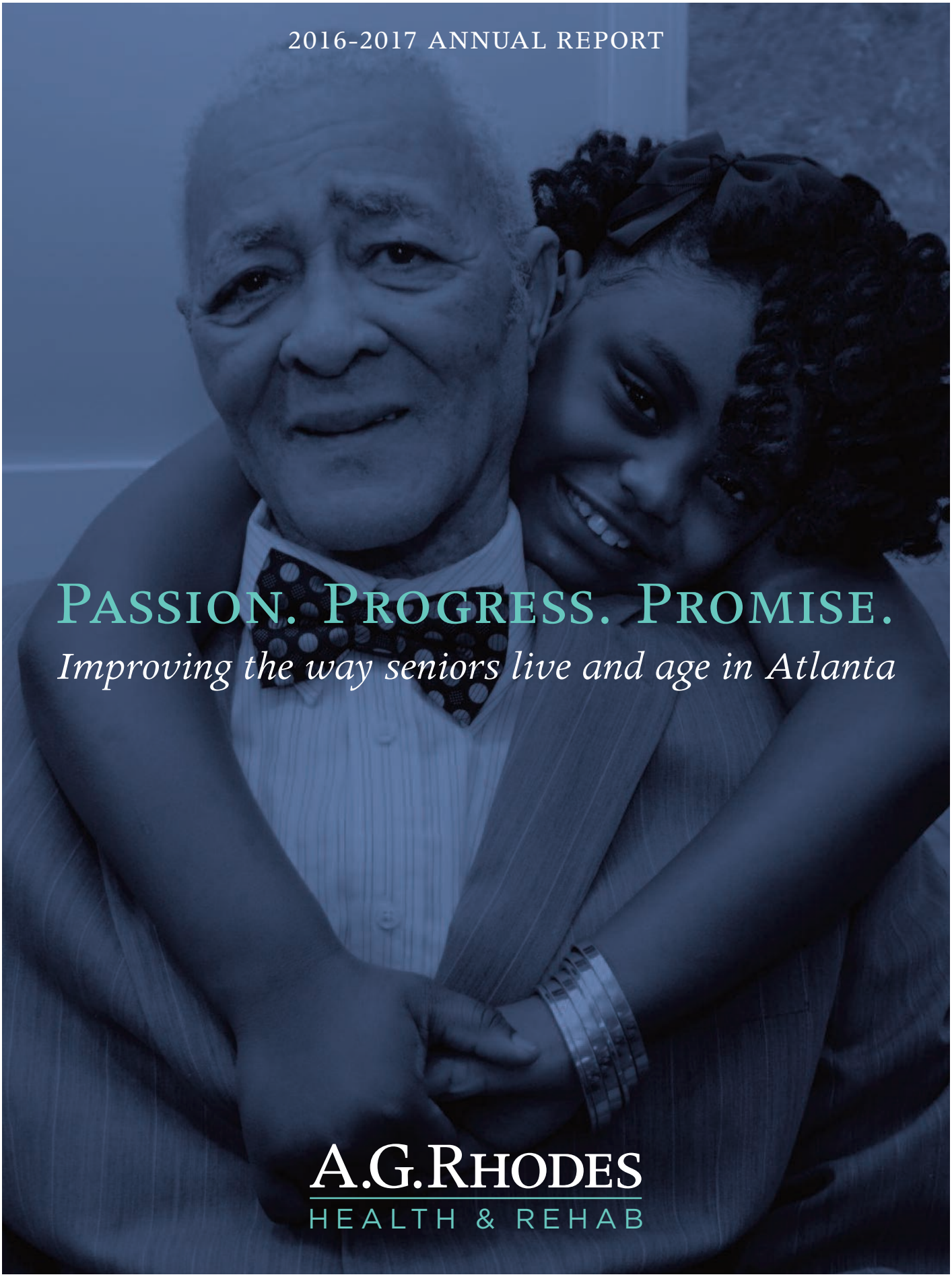
2016-2017 ANNUAL REPORT



Passion. Progress. Promise.

Improving the way seniors live and age in Atlanta

A.G. Rhodes
HEALTH & REHAB

Our Mission is to provide expert and compassionate rehabilitation therapy and residential care to seniors in metro Atlanta.

A.G. Rhodes provides care at three metro-Atlanta locations:

Atlanta
350 Boulevard SE
Atlanta, GA 30312
404-688-6731
InfoAtlanta@agrhodes.org

Cobb
900 Wylie Road SE
Marietta, GA 30067
770-427-8727
InfoCobb@agrhodes.org

Wesley Woods
1819 Clifton Road NE
Atlanta, GA 30329
404-315-0900
InfoWW@agrhodes.org

Number of Employees
Atlanta: 169
Cobb: 152
Wesley Woods: 192
Corporate: 16
Seasonal/As needed: 83
Total: 612

Resident Capacity
Atlanta: 138
Cobb: 130
Wesley Woods: 150
Total: 418

Total Residents Served
Atlanta: 320
Cobb: 347
Wesley Woods: 473
Total: 1,140

Data reflects July 1, 2016-June 30, 2017.

A.G. Rhodes employees have more tenure than most long-term care companies:

5+ years of service: 275

5-9 years of service: 103

10-14 years of service: 93

15-19 years of service: 40

20-24 years of service: 16

25+ years of service: 23

Our dedicated volunteers have served more than

7,500 hours

and filled nearly

3,500 volunteer

opportunities in our homes.



For the fourth consecutive year, A.G. Rhodes is ranked as one of The Atlanta Journal-Constitution's Top Workplaces.

According to the Atlanta Business Chronicle's Giving Guide, A.G. Rhodes is the:

- 22nd largest nonprofit in Atlanta
- 13th oldest nonprofit in Atlanta
- 6th largest nonprofit employer in Atlanta

The Rhodes to Home program helped more than

550 seniors

successfully transition from living at A.G. Rhodes to living back in their communities independently or with some assistance.

Message from the Board Chairman and the CEO





Dear Friends,

As one of Atlanta's oldest nonprofits, A.G. Rhodes has been an essential resource in the community since 1904. We strive to make a natural, yet often difficult, phase of life easier for more than 1,100 elders and their families each year.

We continuously work to improve our programs and services so that those who stay with us receive personalized, compassionate care that is specific to their needs. Over the next several years, we will build on our experience, legacy and reputation to transform the way we take care of our community's elders, specifically the growing number of people living with dementia.

We believe that elders can live meaningful, active lives, and achieve a renewed sense of purpose despite diagnosis or socioeconomic status. With a person-directed approach, we are committed to delivering exceptional health care, while being equally focused on promoting a home-like and supportive environment where elders thrive.

This year's report highlights steps we are taking to transform the care of our elders with person-directed values and practices. These steps are possible thanks to the combined efforts of our donors, board members, volunteers, employees, health care partners, the families of our elders, and of course, the elders themselves, who enrich our lives by sharing their experiences and wisdom.

David L. Perdue, *Board Chairman*

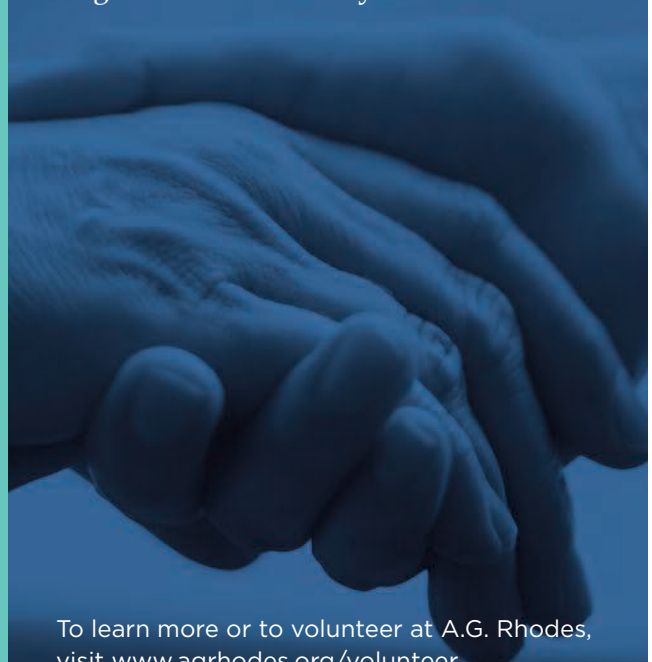
Albert K. Blackwelder, *CEO*

Volunteers and Outreach

Passionate Service

Nothing compares to the wisdom, strength of spirit and unique stories of our elders. Volunteering with A.G. Rhodes Health & Rehab is a chance to give back to the community and our senior residents who have contributed greatly to the lives of others. Last year, volunteers served more than 7,500 hours and filled nearly 3,500 volunteer opportunities in our homes.

A.G. Rhodes provides corporate and community volunteer opportunities that enhance personal and professional development and leave a lasting impression on our residents. Volunteers may visit with residents, help with activities (games, arts and crafts, etc.), assist in music therapy and horticultural therapy sessions, bring in pets and/or provide other enrichment activities to brighten a resident's day.



To learn more or to volunteer at A.G. Rhodes, visit www.agrhodes.org/volunteer

Partnership in Volunteerism

As a member of the Corporate Volunteer Council (CVC) of Atlanta, A.G. Rhodes provides opportunities to engage with community partners, particularly with companies dedicated to workplace volunteerism. As a nonprofit member partner, A.G. Rhodes is also a resource for CVC members on issues of aging.

CORPORATE VOLUNTEER COUNCIL ATLANTA

"Our residents and their families, staff, health care agencies, hospitals, board members, donors, volunteers, and the community as a whole, are central to realizing our mission. This level of engagement with the community is why we consider a partnership with CVC of Atlanta so important."

– Kim Beasley, Director of Volunteer Services and Community Engagement



Inspired Day of Service



In recognition of the Rev. Dr. Martin Luther King Jr.'s legacy, the MLK Day of Service events are held nationwide, including at A.G. Rhodes. More than 50 Gas South employees and their family members volunteered at A.G. Rhodes in recognition of the holiday.

Volunteers spent the day with residents – decorating doors for Valentine's Day, helping to create no-sew blankets, downloading music and distributing iPods, assisting with bingo and providing goodie bags for more than 230 residents and staff members. Aided by A.G. Rhodes' Music Therapist, the day's activities culminated with a sing-a-long, where Gas South employees and families performed musical selections that resonated with residents.

"We're thankful for the opportunity to share our time with A.G. Rhodes and support their mission." **– Gas South**

Hands On Atlanta



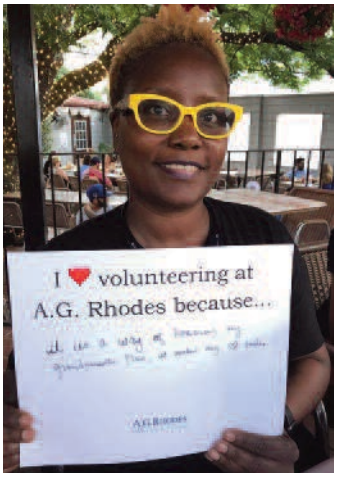
In 2015, A.G. Rhodes became a partner agency with Hands On Atlanta's Civic Leadership Program (CLP), providing opportunities for civic leaders to further personal and professional development goals by mobilizing volunteer teams for monthly service projects. In our third year of partnership, CLP Volunteer Leaders cultivate relationships that help our seniors and volunteer programs thrive.



Deneil Jennings (center) completed the CLP in 2016 and continues to bring volunteers to our Atlanta home. Jennings is shown here in her role as a mentor to teenage girls.

"After serving as a volunteer leader, I started to build relationships with the seniors and get to know them one-on-one. I realized that everyone in life is going to, at some point, go through what they are going through. It made my role in service more meaningful.

– Jekia Ford, graduate of Hands On Atlanta CLP and Volunteer Leader at Wesley Woods



"I love volunteering at A.G. Rhodes because it is a way of honoring my grandparents. Plus, it makes my heart smile.

– Sherida DeFrance, CLP Volunteer Leader at Cobb

Mother's Day Party

Members of Mocha Moms celebrated Mother's Day 2017 at A.G. Rhodes of Atlanta with a Hat Social and Tea Party. Alongside Mocha Moms kids, residents became fashion show models as part of the festivities.

Mocha Moms is designed to support stay-at-home moms of color and has more than 100 chapters nationwide. With service as one of its main tenets, the Atlanta chapter is always on the lookout for ways to give back.

"We look for things that are a win-win for everybody," says Maria Smith, Mocha Moms member since 2007 and currently vice president of the Atlanta chapter. "With the seniors, we get as much giving to them as they get from us."



Volunteers and Outreach

Alternative Spring Break

Undergraduate nursing students from New York University (NYU)'s Rory Meyers College of Nursing spent spring break 2017 at A.G. Rhodes. They helped with various activities and participated in a Virtual Dementia Tour,® music therapy and horticultural therapy sessions.

The students formed special bonds with residents, one of whom shared her love of crocheting. The resident later crocheted and mailed blankets to some of the students back in New York.

"We were pleased to host this group of students and hope they continue learning about the long-term care industry," said Deke Cateau, A.G. Rhodes Chief Operating Officer. "There are many rewarding career opportunities working with seniors, and these students saw first-hand the value and impact of their service."



Nursing students from NYU's Rory Meyers College of Nursing spent spring break 2017 at A.G. Rhodes.



A Virtual Dementia Tour® gave students insight about challenges faced by people with dementia.

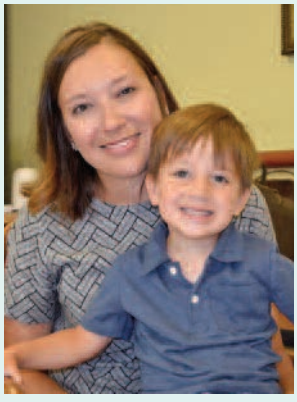


A resident shared her love of crocheting, and mailed handmade blankets to some of the students back in New York.



Music therapy sessions gave students an opportunity to engage.

Spotlight: The Polite family



Having grown up visiting nursing homes, Adrienne Polite knows the joy that children can bring to seniors. Adrienne and her children – Max, age 3, and Mia, age 5 – volunteer at A.G. Rhodes of Cobb during music therapy sessions.

"I love watching the residents' faces when my son walks in," says Polite. "They just light up. Many know him by name. Max takes his job very seriously – handing out and collecting instruments. I think it's cultivating a spirit of service in his little heart."

Generation Connect

Generation Connect matches teens with elders to gather oral histories and make new friends. A.G. Rhodes partnered with Pebble Tossers and launched the program with training in the Eden Alternative Apprentice curriculum. Below, Deke Cateau, COO, speaks to a group of teen volunteers at A.G. Rhodes of Cobb.



11Alive Can-a-thon

Residents and staff from our homes donated canned foods for the 2016 11Alive Can-a-thon, which benefits Salvation Army food pantries. Our Red Hat Society members led the cause and were featured on the news for their participation.





Wedded Bliss

In October 2016, Oni Burrell's wedding party of nine people, including the groom-to-be Philip Colston, flew into Atlanta from various states to celebrate their bachelor and bachelorette party weekend. The group visited A.G. Rhodes of Atlanta, played bingo and a wedding word scramble, enjoyed some music, danced and had refreshments with residents.

"My parents raised me to always give and do unto others as I would have them do unto me," said the bride-to-be. "I enjoy volunteering and just felt like if I can come to Atlanta to have fun, I can give back while there. I took care of my grandmother while I was in school in Louisiana so I have a special place in my heart for the elderly."



The happy couple got married in March 2017





Activities, News and Events

Positive Aging

Source: Atlanta Journal Constitution
December 14, 2016

LeadingAge Georgia – a statewide association representing more than 170 nonprofit and other mission-driven organizations providing senior housing, health care and services – recognized 20 older adults as 2016 Positive Aging honorees. A.G. Rhodes was well represented with two honorees.

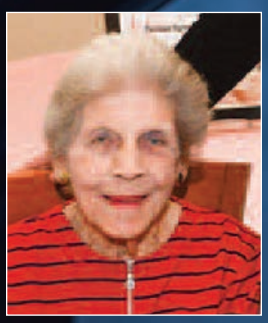
Dosh Jackson, A.G. Rhodes of Atlanta. Jackson was honored posthumously as the 105-year-old nominee passed away prior to the gala. He was a pioneer in electronics, operating a successful repair and installation business in Atlanta for 30 years.

Barbara Wenzel, 82, A.G. Rhodes at Wesley Woods. Wenzel volunteers three days a week, greeting and helping staff and residents.

Jacquelyn Thornton, senior vice president for LeadingAge, says honorees are "unsung heroes" who were trailblazers in their early life and continue to stay engaged and make a difference in their communities.



Dosh Jackson



Barbara Wenzel

Foggy future: As nation ages, dementia is becoming a significant economic burden

Atlanta Business Chronicle / December 2016

Deke Cateau, COO, was interviewed for this insightful article discussing the economic impact of the rise in dementia as Americans age.



Now Playing: Virtual Dementia Tour®



The A.G. Rhodes homes were accepted into the Second Wind Dreams' Virtual Dementia Tour® program in 2016. The tour helps staff members and others understand the challenges faced by people living with dementia.

Before embarking on the virtual tour, participants place prickly inserts in their shoes, put on gloves and goggles that impair fine motor skills and vision, and wear headphones that play distracting and jolting sounds. They are then guided into a dark room with multiple distractions and instructed to complete various tasks. The experience simulates obstacles of dementia that cause confusion and discomfort.

The A.G. Rhodes homes were among 169 in the state accepted into the program. Participation was made possible by a grant awarded to Second Wind Dreams.

Issues of Aging

Throughout the year, A.G. Rhodes sponsors and participates in numerous opportunities to learn more about the challenges faced by our elders and their families. Whether it's an expo, a seminar on planning ahead to protect your assets and family, or a series that explores topics on new trends, challenges and technology, A.G. Rhodes is a vital community resource.







The Dementia Maze: A free program that shared options and insight on planning for the unexpected loss of cognitive capacity.

Senior Lifestyles speaker series by The Atlanta Journal Constitution: A series of free events designed to educate and inform the community about important senior-related topics. Topics included prescription safety, understanding hearing loss, hospice as an option, Medicare and Medicaid, and will and estate planning.

Aging by Design: Hosted by Cobb Senior Services, this expo provided older adults and caregivers information needed to examine how they choose to live and to plan for the future.

Talented in the Arts

In May 2017, residents, volunteers, staff and friends enjoyed the work of peers at A.G. Rhodes at Wesley Woods' Art Show. For many residents, art becomes a hobby during their stay, and it is a popular and frequent offering among a large menu of activities.









Activities, News and Events

CEO Exclusive Radio / May 2017

Al Blackwelder, A.G. Rhodes CEO, and Deke Cateau, COO, were featured on CEO Exclusive Radio and talked about trends in the long-term care industry.



Rhodes Racers

More than 50 A.G. Rhodes employees and volunteers participated in the 2016 Uptown Rhodes Race 5K at the Haunted Castle. The event started and ended at Rhodes Hall, which was originally the residence of Amos Giles Rhodes. A.G. Rhodes was proud to participate and to serve as an event sponsor for the second consecutive year.



Olympians at A.G. Rhodes

Spotlight: Isabelle Daniels Holston, Bronze Medalist



We have the pleasure of meeting some incredible people with amazing stories who stay at A.G. Rhodes. Isabelle Daniels Holston won the Bronze Medal with her teammates in the 4 x 100 meter relay at the 1956 Summer Olympics in Melbourne, Australia.

Following her successful, competitive track and field career, Holston spent 35 years as a health and physical education teacher and coached girls' basketball and track. She led her teams to numerous championships, and she was recognized with multiple coaching awards. In 1987, Holston was inducted into the Georgia Sports Hall of Fame.

Holston passed away in September 2017. "She was an amazing person and I'm so glad we had the chance to meet her," said Melissa Scott-Walker, Recreation Therapist at our Wesley Woods home.

Spotlight: Matt Simpson, Silver Medalist



In September 2016, residents and staff were honored to meet Matt Simpson, a Paralympian who won a Silver Medal with his teammates at the 2016 Paralympics in Rio. Simpson talked with residents about Goalball, which is a team sport for blind athletes, and his experiences competing on the United States Goalball team in Rio.

Crowning Moments: A.G. Rhodes Pageants





Wesley Woods: *Congratulations to Ms. and Mr. A.G. Rhodes at Wesley Woods, Rufer Jones and Thomas Crenshaw!*



Cobb: *Rosalind Reynolds was crowned Ms. A.G. Rhodes of Cobb by Mrs. Georgia, Melanie Caceres.*



Atlanta: *Charity Barnes, 103 years young, was crowned Ms. A.G. Rhodes of Atlanta, and WSB-TV's Jocelyn Dorsey emceed the event.*

"I found their drive to win inspiring. Never stop setting goals! You are NEVER too old to accomplish the things YOU want!"

– Melanie Caceres, Mrs. Georgia

Music to the Ears

Music is Powerful. It can make one feel happy, sad, angry, excited, heartbroken, enamored and/or virtually any other human emotion. It can be medicine for your soul, spirit and mind, with benefits ranging from memory improvement among older adults to stress relief and much more. A.G. Rhodes offers an engaging **Music Therapy program** for residents.

Songs for Seniors promotes incorporating music into many areas of daily life at A.G. Rhodes, including rehabilitation therapy, leisure-time activities and personal time. Donations of an old iPod or iTunes gift cards enhance the experience for our residents.

Songs for Seniors

In June 2017, A.G. Rhodes leadership heard from Deborah Ferris, Southeastern Regional Director of Music & Memory, about the benefits of personalized music for residents. *Songs for Seniors* incorporates Music & Memory certification in all three A.G. Rhodes homes.



"Where Words Fail, Music Speaks."
– Hans Christian Anderson

When tasked with a community service project for school, Erin Morrow merged her interest in neuroscience and her love of music. A junior at Kennesaw Mountain High School Academy of Math, Science and Technology, Morrow organized a donation drive to collect iPods and iTunes gift cards for our *Songs for Seniors* program.

"I knew I wanted to work in neuroscience, which has always captured my attention," says Morrow, a music lover herself. While searching for possible opportunities, she discovered the Music & Memory website. "A.G. Rhodes seemed like the perfect fit for me in terms of its location, its environment and the structure of its Music Therapy program," she recalls.



Erin Morrow

Music is especially beneficial for people struggling with dementia and other cognitive and physical challenges because it helps them to reconnect with the world through music-triggered memories.

Music Therapy Education

Music Therapist John Abel frequently talks to groups and at various conferences and events about our Music Therapy program, and the impact music has on our elders. In June 2016, Abel gave a music therapy demonstration at the **Dementia Action Alliance's Re-Imagine Life With Dementia** conference in Atlanta. The conference brought together the diverse dementia community for inspiring discussions, learning experiences and engaging interactions.



Music Advocacy

In the spring 2017, Jaye Watson was recognized for her advocacy by the Southeastern Region of the American Music Therapy Association. Watson reported on A.G. Rhodes' Music Therapy program while she worked at 11Alive, and she has brought much attention to the impact that music has on all of us, and its incredible therapeutic benefits.



Pictured with Jaye Watson are A.G. Rhodes' Music Therapist, John Abel, and the Music Therapist for Children's Healthcare of Atlanta, Beth Collier.



Future Music Therapist

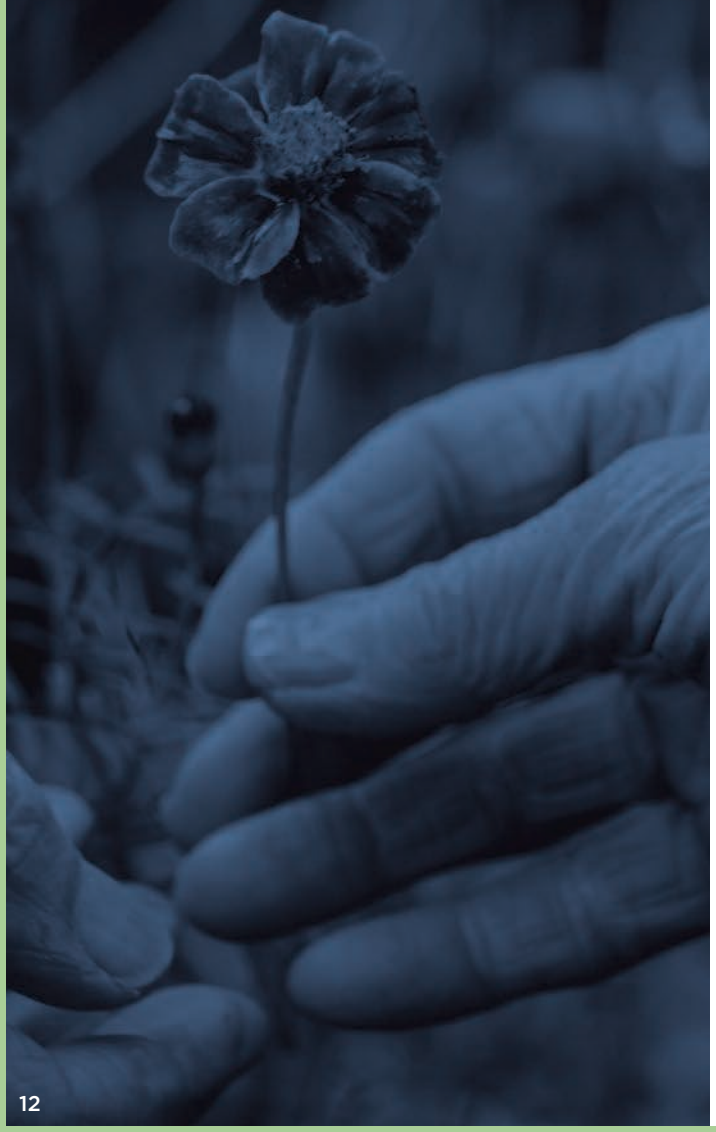
Jessica Jarrett interned at A.G. Rhodes for several months until she graduated with a degree in Music Therapy at the University of Georgia.

"It's been an honor working with every single person I've met and I feel so very fortunate." – **Jessica Jarrett**

Rooted in Gardening

Horticultural Therapy

engages people in gardening and plant-based activities, while being facilitated by a trained therapist to achieve specific therapeutic treatment goals. Horticultural therapy helps to improve memory, cognitive abilities and socialization, and strengthens muscles, improves coordination, balance and endurance. The **Horticultural Therapy program** at A.G. Rhodes is rooted in these benefits and more.



Starvine: A Mysterious Plant

Eighteen months after Wesley Woods residents sowed seeds from a rare plant, seedlings emerged. This new growth is giving researchers more clues about the mysterious plant.

The American starvine is found in less than 30 known sites in the United States, the most concentrated of which is around our Wesley Woods campus. Conservation efforts between Emory University and A.G. Rhodes have yielded advances in understanding more about the plant and how to preserve it.

While the starvine is a prehistoric plant, many characteristics are still unknown. There is some evidence that it may have been used medicinally. Observers are hoping more clues will emerge with continued study.

"This has been a wonderful project for us, but it's also a meaningful collaborative endeavor to conserve a species that hasn't really been studied until recently," says Kirk Hines, Horticultural Therapist at A.G. Rhodes. "Residents are eager to help," says Hines. "It's not only a therapy session for them, it's a contribution to our environment."







GardenSMART TV

A.G. Rhodes' Horticultural Therapist, Kirk Hines, frequently speaks to gardening and other groups about our Horticultural Therapy program, but in October 2016, he went national. Hines was featured on an episode of GardenSMART, which airs on PBS stations across the country and highlights expert horticulturists from garden locations throughout the United States. Hines, who has been practicing horticultural therapy for 25 years, shared his knowledge and gardening experiences, along with a wide range of practical, helpful advice.

Succulent Success

Thanks to Intown Wholesale Nursery, residents enjoyed potting donated echeverias during a Horticultural Therapy rehab group session. These succulents are from Mexico, Central and South America, and not only are they tough, but they have unique colors and textures.

Horticultural Therapy Gardens utilize water to not only stimulate, engage and delight the senses but also to decrease stress and anxiety during rehabilitation.





A Redtail Hawk stopped by our Horticultural Therapy Gardens at our Atlanta home. Therapeutic gardens in the city provide refuge and enjoyment for humans and wildlife alike.



Residents use their green thumbs in the greenhouse.

People with Passion

At A.G. Rhodes, staff members find a culture of passion and compassion. Employees listen and learn the physical, emotional and spiritual needs of our elders and strive to fulfill those needs. Other members of the care team – including family members and volunteers – are essential partners in creating an environment where compassion, patience and respect permeate everything we do. In a person-directed approach to care, we keep equal focus on not only quality of care but also quality of life.

Above and Beyond

National Nursing Home Week in May is an ideal time to recognize and honor employees who go above and beyond to improve the lives of our seniors. All three A.G. Rhodes homes held staff recognition luncheons to honor exceptional employees.



ATLANTA (left to right): Angela Moore, CNA of the Year; Luisa Reyes, Customer Service award; Claudette Gaines, CNA of the Year Runner-Up; and Larissa Pounds, LPN of the Year.

COBB (left to right): Alicia Dukes, CNA of the Year Runner Up; Stella Oleka, CNA of the Year; and Casey Bailey, Nurse of the Year.







WESLEY WOODS (left to right): Linda Banks, CNA of the Year; Dotlin Powell, CNA of the Year Runner-Up; Vincent Zangandou, LPN of the Year; and Helen Debela, LPN of the Year Runner-Up.



Congratulations to staff members at A.G. Rhodes of Cobb who were recognized for 20 years of service in late 2016. Pictured are Kathy Minor, LPN (left), and Anita Polk, Staffing Coordinator. Not pictured: Catrina Chapman, Wound Tech CNA.

Celebrating Service

This year, more than 70 employees at A.G. Rhodes at Wesley Woods were recognized for five or more years of service. These loyal employees bring passion and purpose to work every day to improve the lives of elders in our community.

"I came here because I needed a job but stayed because I loved it."

– Drusilla Payne, Laundry Aide (26 years)



"It's nice to work for a company that truly values you as an employee and a person."

– Cindy Clive, Assistant Administrator (25 years)

"I am so fortunate to work for a company that treats me like family."

– Marena Pearson, Restorative CNA (30 years)

Spotlight: 25 Years... and Counting!



"I grew up spending summers with my grandmother and great grandmother. I've always enjoyed being with the elderly," says Vanissa Johnson. "Those are some of my fondest memories – cooking with my grandmother and great grandmother, just sitting down and talking to them."

Little did she know that those beloved summers would steer her to her daily work all these years later. With a degree in Sociology, Johnson began her long career at A.G. Rhodes as the Social Services Director for our Cobb home in April of 1992. She transferred to A.G. Rhodes of Atlanta as Activities Program Director in 1997. Today, she celebrates more than 25 years of dedicated service, of spending her days making a difference in the lives of our seniors.

"My position is a blessing. I'm able to spend time with some wonderful seniors and help enrich their lives. In turn, they end up enriching mine."

Spotlight: Bobby Reynolds



Nearly 20 years ago, Bobby Reynolds had a vision when he purchased his home in Jonesboro, Georgia. Although he didn't have any expertise in landscaping or gardening, Reynolds knew great things were in store for his backyard.

"It was in rough shape, but when I cleaned out the yard, I saw the potential," says Reynolds, who's been the Security Officer at A.G. Rhodes for eight and a half years.

Reynolds would spend the next 18 years teaching himself how to landscape, and he transformed his yard into a neighborhood attraction. A big part of his vision was that it would be wheelchair accessible. He didn't know at the time that he'd eventually be working with seniors who would reap the benefits of his vision.

"I started on this way before I came to A.G. Rhodes," says Reynolds. "I had no idea I'd be working for a nursing home."

As his yard neared completion, Reynolds began arranging trips for residents to visit, and have lunch and relax in his garden.

"I know they got a lot out of it, but I think I got more out of it than they did," says Reynolds. "I saw my dream come to fruition."

Leadership Updates

Deke Cateau became A.G. Rhodes' Chief Operating Officer in January 2017. Prior to that, he held positions at A.G. Rhodes including Chief of Strategic Implementation, and he was the Administrator of our Atlanta home for several years.

In February 2017, A.G. Rhodes welcomed **Rhett Austin** as the organization's new Chief Financial Officer.



Deke Cateau



Rhett Austin

Award-Winning Work

Progress with Passion

External recognition of our work, people and achievements is one way to know if we continue to meet and exceed care standards. Such validations reflect our continuous efforts to improve quality of care and quality of life with evidence-based practices in an increasingly safe environment.



Excellence in Action

All three A.G. Rhodes homes received the **2017 Excellence in Action Award,** a national honor recognizing organizations that achieve the highest overall resident or employee satisfaction scores in the NRC Health database. The database is the largest source of long-term care and senior-living satisfaction metrics in the nation.

Resident satisfaction earned recognition for A.G. Rhodes of Atlanta; employee satisfaction scores were award-winning numbers at A.G. Rhodes at Wesley Woods; and both resident and employee satisfaction scores topped the charts at A.G. Rhodes of Cobb.

"These awards are a testament to the overall quality found throughout our homes," said Deke Cateau, COO. "This recognition validates the importance of focusing on what matters most to our residents, families and employees."

In Georgia, almost 18,000 residents and family members and 22,000 employees responded to satisfaction surveys. A.G. Rhodes is pleased and privileged to score well in both categories.

AJC Top Workplace

For the fourth consecutive year, A.G. Rhodes was named one of the *Atlanta Journal-Constitution's* top places to work. More than 2,500 companies were nominated or asked to participate in the **2017 Top Workplaces awards.**

Workplace Dynamics, a human resources consulting company, surveyed 275 Atlanta-area companies that agreed to participate – a total of 60,000 metro workers. The one common theme across winning companies was that they earned the loyalty and affection of employees by investing in their well-being.

At A.G. Rhodes, we know that our most valuable company asset is our team of dedicated professionals who gather each day to making a lasting impression in the lives of our residents and patients.

Award-Winning Quality

In October 2016, A.G. Rhodes of Cobb received the 2016 Bronze Commitment to Quality Award from the National Quality Award Program, presented by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). This national award recognizes providers that implement significant measures to improve the lives of residents and families.

"Every aspect of the care we provide is focused on the well-being of our residents and their families," said Angela Daugherty, Administrator at A.G. Rhodes of Cobb. "We are honored to be recognized for the hard work and quality of care our team provides every day."

Culture Change Recognition

In November 2016, two A.G. Rhodes employees, Melissa Scott-Walker and Ebony Johnson, were published in a peer-reviewed, medical journal about a culture change initiative that they were instrumental in implementing at our Wesley Woods home.

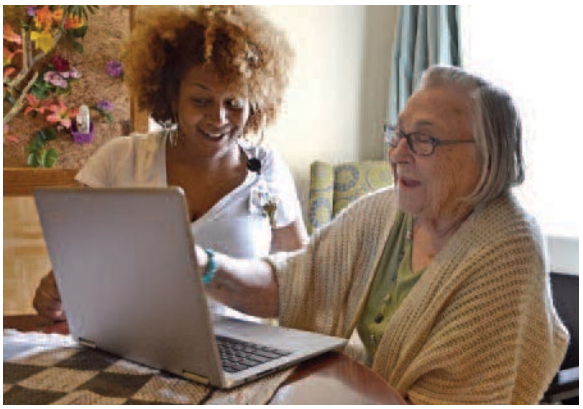
Progress Through Generosity

As one of Atlanta's oldest nonprofit organizations, A.G. Rhodes Health & Rehab depends on the generosity of our communities to sustain and enhance our essential care and therapy programs. Donations help with costs not covered by insurance, Medicare or Medicaid. These expenses can range widely from rehabilitation services to programs and activities that greatly enhance the quality of life for the elders who stay with us.

Grant funds New Technology

A grant from the *Thanks Mom & Dad Fund* is giving residents at A.G. Rhodes of Cobb access to technology that enhances their social connections, intellectual stimulation, physical engagement, spiritual connections, emotional support and vocational interests.

The Adaptive Computer System integrates hardware, software, media and various components needed to enable anyone with an interest in using a computer to do so with pleasure and engagement. From using email and web cams to connecting with family and friends, enjoying mind-stimulating activities, and improving hand-eye coordination, patients and residents with a range of physical and cognitive abilities now enjoy this technology adapted especially for them.



"The Thanks Mom & Dad Fund is pleased to make grants that address significant unmet needs and make a tremendous difference for older adults and caregivers." **– Maureen Kelly, president of the Thanks Mom & Dad Fund**

Honoring Those Who Give

National Philanthropy Day celebrates charitable work in the community. In 2016, A.G. Rhodes recognized three donors whose contributions make a lasting difference in the work and mission of A.G. Rhodes.

"We are so appreciative of the donors and volunteers who give of their time, talent and treasure to A.G. Rhodes," said Albert K. Blackwelder, CEO. "This year we specifically recognize three deserving honorees who help us to further the work of this organization and improve the lives of the seniors we serve."

THANK YOU to Hix H. Green Jr., Elizabeth S. Towles and John W. Wilcox III.



Donors

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SAVE THE DATE

Cathedral Antiques Show January 24-27, 2018

We are honored and grateful that the Cathedral Antiques Show has named A.G. Rhodes Health & Rehab as its 2018 beneficiary. The show, which will be held January 24-27, 2018 at the Cathedral of St. Philip in Atlanta, is a festival of art, antiques, and floral and interior design held annually to benefit a designated charity. We are thrilled that this long-standing antique show will enable us to further our mission to provide expert and compassionate care and services for the elders in this community.

The Show is a major outreach project sponsored by the Episcopal Church Women, and has raised more than $5 million for Atlanta-area nonprofits since its inception in 1969. As the 2018 beneficiary, A.G. Rhodes will use net proceeds from the show to provide person-centered care for many of our residents who are living with dementia and who lack the resources to pay for their medical and living expenses. We will implement a Living Well with Dementia program, which will include refurbishing an aging section of our Cobb home; and innovative technology, training and programming that will improve the quality of life for our residents, specifically those living with dementia.

For more information about the Cathedral Antiques Show, including how to purchase tickets or donate to the show, visit www.cathedralantiques.org.

the 2018
CATHEDRAL ANTIQUES Show
Art • Antiques • Floral & Interior Design

Living Well Luncheon 2017

About 250 people attended the third annual A.G. Rhodes Health & Rehab Living Well Luncheon in February 2017. Hosted by the A.G. Rhodes Board of Advisors, this year's luncheon honored the late Jane Campbell Schweers, a longtime member of the A.G. Rhodes Boards of Trustees and Advisors. The guest speaker was G. Allen Power, M.D., award-winning author of "Dementia Beyond Drugs: Changing the Culture of Care" and "Dementia Beyond Disease: Enhancing Well-Being."



"She led by example, and she was very enthusiastic about what she volunteered for."

– Ted Schweers, son of Jane Campbell Schweers

"She just embraced the fact that A.G. Rhodes was taking care of people at a time in their lives when they were vulnerable …"

– Lea Agnew, longtime friend of Jane Campbell Schweers



Members of the A.G. Rhodes Board of Advisors, which hosted the event.



Bill Parker, Jr. and David Perdue



Monica Parker, M.D., Sylvester Parker, Margaret Stickney



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Thank you to our 2017 Living Well Luncheon sponsors

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On Board

Members of the A.G. Rhodes Boards of Trustees and Advisors are community leaders who give their time, talents and financial resources to provide support, guidance and leadership across the organization.

Groundbreaker of the year

Congratulations to Dr. Monica Parker, A.G. Rhodes Trustee and Atlanta Magazine's 2016 Groundbreaker of the Year. Parker was chosen among 12 honorees for her work in educating African Americans about Alzheimer's and making sure they're represented in scientific research.



Honoring past presidents

Several past presidents of the A.G. Rhodes Board of Advisors (formerly called Board of Managers) were honored at a "Legacy Luncheon" in October 2016.





Advisors give back

Several members from the Board of Advisors volunteered at a holiday service project at our Atlanta home in December 2016.

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Promise: Looking Forward

As the fastest aging city in the country, Atlanta is experiencing a soaring demand for services and resources focused on the health and well-being of older adults. Compounding those challenges, the number of people diagnosed with Alzheimer's disease or other forms of dementia has seen dramatic increases and, in Georgia, is expected to reach nearly 200,000 by 2025.

The nursing home industry has a key role in planning for the future of our community's aging population. A.G. Rhodes is Atlanta's longest operating nursing home provider and one of the city's oldest nonprofit organizations. Over the next decade, driven by our mission to provide expert and compassionate rehabilitation therapy and residential care to seniors in metro Atlanta, we aim to build on our experience, legacy and reputation to transform the way we care for our community's elders.

We believe that seniors can live meaningful, active lives and achieve a renewed sense of purpose despite diagnosis or socioeconomic status. With a person-directed approach, we are committed to delivering exceptional health care while being equally focused on promoting a home-like and supportive environment where residents thrive.

Seven key areas of focus will enable us to better accommodate the social, emotional and physical needs of those we serve, including the growing number of people living with dementia:

1. People and structure
2. Programs
3. Board engagement
4. Brand awareness
5. Resources
6. Alliances
7. Physical transformation

These considerations will shape our vision of providing effective dementia care in a residential setting. While taking dignified care of people as they age, we aim to put the "home" back in nursing home.

Person-Directed Care

Traditionally in nursing homes, resident routines are directed by staff and are based on organizational efficiencies. With person-directed care, residents make decisions about individual routines. Staff members organize hours, patterns and assignments to meet resident preferences. If residents are unable to articulate needs, staff works with family members to honor observed preferences and lifelong habits.

"Nursing homes have traditionally been institutional in nature, which means there is a very structured schedule and way of doing things," says Deke Cateau, COO. "With a person-directed approach, we focus more on each person's desires, family situations, social circumstances and lifestyles, and we work together with residents, their families and health care professionals to develop appropriate and realistic solutions to accommodate individual needs and preferences."

A.G. Rhodes of Cobb was the first nursing home in Georgia to complete Eden Alternative® training, equipping caregivers with the knowledge and tools to deliver more person-directed care. Training continues across the organization as well.

The Eden Alternative empowers care partners – family members, professionals and volunteers -- to transform institutional approaches to care into the creation of communities where life is worth living.



"We must be as equally focused on quality of life as we are on quality of care, and provide a true home-like atmosphere where elders are comfortable."

– Albert K. Blackwelder, CEO

Revenues and Expenses

Revenues and expenses reflect the fiscal year: July 1, 2016-June 30, 2017

Revenue	2017	2016
Private Pay	$ 4,005,810	$3,380,583
Medicare	$13,128,590	$13,569,593
Medicaid	$18,777,458	$17,901,693
Other Resident Revenue	$3,644,646	$4,575,659
Other Revenue	$21,714	$32,304
Realized/Unrealized Gain/Loss	$273,792	($153,072)
Donations – Foundations	$592,274	$605,128
Donations – Board	$63,270	$61,521
Donations – Corporations	$63,500	$61,983
Donations – Individuals	$26,009	$29,536
Total	**$40,597,063**	**$40,064,928**

Expenses	2017	2016
Cost of Resident Care	$30,434,905	$30,079,477
Administrative	$6,928,909	$6,290,638
Federal Matching Fee	$1,913,325	$1,883,916
Property and Related	$361,227	$355,461
Interest Expense	$57,536	$57,304
Depreciation and Amortization	$869,762	$877,661
Total	$40,565,664	**$39,544,457**

A.G. RHODES
HEALTH & REHAB

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Atlanta, Georgia 30329
www.agrhodes.org • 877-918-6419